**Press Information** 

Release date: 14 September 2023

WHEELY-SAFE PROVES A HUGE HIT AT G&B FINCH

G&B Finch is saving itself significant time and money having equipped its heavy-duty

truck and trailer fleet with Wheely-Safe technology.

The Essex-based firm has fitted five of its IVECO tractor units and bulk tipper trailers

with the in-motion wheel loss detection system, which combines brake and hub

temperature monitoring with an intelligent tyre pressure monitoring system (TPMS).

The move comes after G&B Finch suffered a series of tyre blowouts.

Lee Finch, Manager at G&B Finch says: "Our artic tippers do plenty of miles out on

the road, and over the years we have had quite a few incidents with the super single

trailer tyres – even the good quality premium tyres that we use. Having a system

fitted that constantly monitors the health of the tyres and alerts to any issue at a very

early stage is a real game changer for us.

"The technology has already saved us several times, notifying the driver to a slight

drop in pressure and allowing us to get the tyre changed or repaired before it gets

too serious."

G&B Finch has replaced the standard valve caps with Wheely-Safe's external TPMS

sensors, which auto-pair with an in-cab solar receiver. These are fitted alongside a

pair of wheel loss sensors and brackets on each wheel which transmit an in-motion

alert to a solar-powered receiver in the cab, should the wheel nuts start to loosen.

The same sensor also monitors heat and can quickly identify a temperature

abnormality from the brakes or hub.

G&B Finch is also utilising Wheely-Safe's Pressure Checkers to get accurate readings without the hassle of connecting a pressure gauge to the valve.

"The whole system is so easy to use," adds Finch. "When you've got 14 tyres per motor to check every morning, for a guy to go around every tyre with an air gauge – you are talking about a serious amount of time. Almost an hour a day of dead money, and you don't need to be a genius to work out how much it would cost over the course of a year.

"Now the team can touch the reader on the TPMS sensor and get the pressure readouts. They're all very impressed with the system and are grateful to have something in place that prevents problems before anything serious arises."

Family-run G&B Finch was established in 1969 and specialises in large-scale earthmoving, aggregates, ready-mix concrete and recycling.

## ends

## Notes to editor:

Wheely-Safe is an automotive technology business founded in 2010 by two lifelong friends – Gary Thomas, a Director of his own transport compliance consultancy, and Gary Broadfield, a Director of Technology and serial inventor for a large Japanese electronics manufacturer. Together they brought the marriage of skills required to help solve wheel loss issues in the automotive sector, and to tackle the huge number of vehicles driving every day on under-inflated tyres. The early years of Wheely-Safe concentrated on attaining worldwide patent protection and technology small enough to fit near the wheels of all vehicle types, from cars and vans to trucks and trailers – with its first products launched into the market during 2018, and a second generation following in 2022. For more information please visit: <a href="https://www.wheely-safe.com">www.wheely-safe.com</a>

## For further press information please contact:

Dan Jones or James Keeler at Garnett Keeler PR on 020 8647 4467 or by email to dan.jones@garnettkeeler.com / james.keeler@garnettkeeler.com

To access Wheely-Safe's online newsroom please visit http://www.gk.news/wheelysafe

WS/125/23