



Release date: 28 March 2022

WHEELY-SAFE PROVES THE PERFECT FIT FOR WATERLINE

Kitchen products supplier Waterline is in the process of rolling out Wheely-Safe technology across its commercial vehicle fleet.

Eager to improve the safety and compliance of its operation, the business is fitting 29 Volvo FL delivery trucks with Wheely-Safe's latest generation wheel loss and tyre pressure monitoring systems (TPMS).

Waterline was introduced to the technology by its tyre supplier, Three Counties Tyre Services.

Matt Elborough, Head of Logistics at Waterline, says: "We were on the lookout for a system that could protect the fleet against wheel loss; we know it's a major issue in the industry and we take road safety incredibly seriously here. As soon as we were shown the demonstration by Three Counties, we knew this was exactly what we were looking for."

Waterline has opted for Wheely-Safe's external TPMS sensors, which replace the normal valve caps on every tyre. These are fitted alongside a pair of wheel loss and temperature sensors on each wheel, with solar-powered receivers in the cab.

The company will also protect its eight smaller vans with Wheely-Safe's intelligent TPMS.

"We deliver our goods all over the UK – from Scotland right down to Land's End – so it's important for us to have the best safety measures on the market. The Wheely-

Safe system works perfectly, we haven't had it in place long but we have already had one alert.

"The driver was warned via the in-cab receiver, allowing him to safely stop the vehicle and get the wheel nuts checked – saving us from a potentially serious issue. When you add in the TPMS part of the technology, it really is a no-brainer. I can't understand why every fleet wouldn't have this system fitted."

The business plans to integrate the Wheely-Safe technology into its existing telematics package, allowing the data to be fed through to the transport office for a complete peace of mind solution.

Established in 1985, Waterline became part of the Crown Imperial Group of companies in 2011. It distributes products from some of the biggest brands in kitchen furniture, appliances, sinks, taps and ancillary products from its head office in Newport Pagnell, with further depots in Bolton and Bristol.

ends

Notes to editor:

Wheely-Safe Ltd is a technology start-up founded in 2010 by two lifelong friends – Gary Thomas, a Director of his own transport compliance consultancy, and Gary Broadfield, a Director of Technology and serial inventor for a large Japanese electronics manufacturer. Together they brought the marriage of skills required to help solve wheel loss issues in the automotive sector, and to tackle the huge number of vehicles driving every day on under-inflated tyres. The early years of Wheely-Safe concentrated on attaining worldwide patent protection and technology small enough to fit near the wheels of all vehicle types, from cars and vans to trucks and trailers – with its first products launched into the market during 2018. www.wheely-safe.com

For further press information please contact:

Dan Jones or James Keeler at Garnett Keeler PR on 020 8647 4467 or by email to dan.jones@garnettkeeler.com / james.keeler@garnettkeeler.com

To access Wheely-Safe's online newsroom please visit <http://www.gk.news/wheelysafe>

WS/092/22