

**PRESS RELEASE**

## **Volvo Bus UK & Ireland appoints Anil Singh as Regional Sales Manager for London, South East, and East Anglia**

**Anil Singh has been named as Volvo Bus UK & Ireland's Regional Sales Manager for bus and coach customers in London, South East and East Anglia.**

The appointment provides an increased level of support across these key regions, reinforcing Volvo's commitment to customer service. Singh will work closely with independent and family run operators, guiding customers through each stage of the purchasing process – from selecting the best vehicle for the business to choosing the optimum aftersales support package.

Commenting on his appointment, Singh says: "Volvo Buses has an impressive reputation. I'm excited to be joining both because of its position as a major supplier in the market and due to the company's focus on putting the customer first. My goal is to be a friendly face for every operator, no matter how long they've been a customer or how many vehicles they have in their fleet.

The new Regional Sales Manager will be responsible for offering the full bus and coach range – including the Volvo B8RLE MCV eVoRa single deck bus, the high-capacity tri-axle Volvo B8L eVoSeti double decker, and the full coach line-up featuring the Volvo B8R MCV eVoTor and the premium Volvo B13R UNVI XL.

"My immediate priority is strengthening relationships, both with colleagues and customers. It's especially important for me to understand our customer's businesses so I can offer them the best possible support now, and in the future," adds Singh.

Before joining Volvo, Singh worked for prominent light commercial vehicle manufacturer, Ford. With roles across sales and business development, he brings a deep understanding of customer needs and commercial operations to his new position.

Jennifer McGill, Retail Sales Manager at Volvo Bus UK & Ireland says: "Anil is a great addition to the team, we've already seen how dedicated he is to the customers in his area and I look forward to seeing these relationships develop going forward. Working alongside our already strong team of regional sales managers, I'm confident our customers will continue to receive the highest level of support, maintaining the exceptional service standard that Volvo is known for."

Volvo Bus UK & Ireland's Regional Sales Team ensures that customers across all regions receive personalised support through a dedicated local contact, providing expert guidance tailored to their specific needs.

Warwick  
26 June 2025

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VBUS/074/25