



PRESS RELEASE

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TRANSAID THROWS DOWN THE GAUNTLET WITH 2027 ITALY TO SLOVENIA CYCLE CHALLENGE

News Summary:

- *Transaid has launched its 2027 cycle challenge, taking riders from Jesolo Beach near Venice to Lake Bohinj in Slovenia.*
- *Participants will tackle 335km across four days, travelling through vineyards, river valleys and the Julian Alps, with 3,650m of climbing.*
- *Registration for the event is £249, with riders pledging to raise a minimum of £2,350 to support the organisation's work.*

[Transaid](#) has launched its 2027 cycle challenge, inviting supporters to take on an unforgettable four-day adventure from Italy to Slovenia while raising vital funds for its road safety and access to healthcare projects.

Taking place from 17-22 May 2027 (including travel days), the challenge will see participants cycle 335 kilometres over four days in the saddle, with 3,640 metres of climbing, from Jesolo Beach, near Venice, to the stunning shores of Lake Bohinj in Slovenia, passing through some of Europe's most spectacular landscapes along the way.

Maddy Matheson, Head of Fundraising for Transaid, says: "We are very excited to be launching our next cycle challenge, which promises to be an unforgettable adventure. Every mile ridden and pound raised will help Transaid continue to deliver sustainable transport and road safety initiatives, alongside programmes that improve access to healthcare in communities across sub-Saharan Africa."

Starting on the Adriatic coast, riders will make their way through the agricultural landscapes of Italy's Tagliamento region before crossing into Slovenia. The route then progresses through picturesque vineyard country and the Soca Valley, before taking in the iconic

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Napoleon Bridge near Kobarid and the climb to Predil Pass, which links Slovenia and Italy and reaches an elevation of 1,156 metres. The final day takes cyclists past Lake Bled, through Alpine scenery before a memorable finish at Lake Bohinj.

Entries are now open to both teams and individual riders. The registration fee is £249, and participants are asked to raise a minimum sponsorship of £2,350 to take part. The costs include twin-share accommodation, meals, airport transfers, and transportation of luggage and bike boxes.

To sign up for the event, or find out more information, please contact Anna Giavedoni, Events Manager for Transaid, via anna@transaid.org or +44 (0)20 7387 8136.

For more information and to find out how you can support the organisation visit www.transaid.org.

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Note to Editor:

About Transaid

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation works with communities, partners, and governments to solve transport challenges throughout sub-Saharan Africa.

Transaid works in two core areas, road safety and access to health, to solve two of the biggest transport challenges in sub-Saharan Africa. Transaid's road safety work focuses on influencing safe driver behaviour with long term programmes in Ghana, Tanzania, Uganda and Zambia, responding to local needs for improved training for drivers and riders of trucks, buses, motorcycles and forklift trucks. On the access to health side, Transaid is working with local partners and communities to strengthen access to health services, primarily in rural areas. They are also working to strengthen health supply chains in collaboration with local partners and governments.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



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