



PRESS RELEASE

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TRANSPORT INDUSTRY NETS £24,000 FOR TRANSAID IN ANNUAL FOOTBALL TOURNAMENT

News Summary

- *Transaid Cup achieves highest fundraising total in the event's history*
- *16 industry teams compete in fourth annual Transaid Cup football tournament*
- *Funds will support road safety and access to healthcare projects across sub-Saharan Africa*

More than £24,000 was raised at the fourth annual Transaid Cup on Thursday 9 July, bringing together companies from across the transport and logistics sector for a day of football, networking and fundraising in support of international development organisation, [Transaid](https://www.transaid.org).

Jointly hosted by Transaid corporate members [Libra Europe](https://www.libra-europe.com) and [Microlise](https://www.microlise.com), the popular seven-a-side tournament at [Ilkeston Town F.C.](https://www.ilkestonfc.co.uk) saw 15 companies brave the sweltering heat on one of the warmest days of the year. It saw Scania being crowned champions, after defeating Iron Mountain in a very close final.

The unrestricted funds raised by participating teams will support Transaid's life-saving road safety and access to healthcare work across sub-Saharan Africa, with additional event sponsorship provided by gold sponsor [Iron Mountain](https://www.ironmountain.co.uk) and silver sponsor [Michelin](https://www.michelin.co.uk).

Andree Ball, Marketing Events Manager for Microlise, says: "It has been great to see the Transaid Cup grow year on year. The support from teams, spectators and sponsors this year was incredible, smashing our fundraising total from 2025."

Mike Sacker, Director of Supply Chain Practice for Libra Europe, says: "We're proud to have co-hosted this year's Transaid Cup. It was great to see so many companies take part in

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what became an intense competition to support a great cause, especially given the extreme temperatures.”

Caroline Barber, Chief Executive for Transaid, says: “We’re so grateful to everyone who took part or cheered from the sidelines. The funds raised will make a real difference, helping us to launch new projects that will save lives. It is always inspiring to see how much the industry supports our goals.”

Strong industry support

Teams were fielded by Asset Alliance Group, Backhouse Jones, Blue Cube, Brigade Electronics, CPT, Dawsongroup, GXO, Iron Mountain, Libra Europe, Michelin, Microlise, Radius, Scania, Samworth Brothers, and trentbarton.

In the last four years, the event has become a highlight of the industry calendar, providing a valuable opportunity for transport and logistics professionals to come together outside the workplace, strengthening relationships and contributing to a shared cause.

For more information and to find out how you can support the organisation visit www.transaid.org.

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Note to Editor:

About Transaid

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation works with communities, partners, and governments to solve transport challenges throughout sub-Saharan Africa.

Transaid works in two core areas, road safety and access to health, to solve two of the biggest transport challenges in sub-Saharan Africa. Transaid’s road safety work focuses on influencing safe driver behaviour with long term programmes in Ghana, Tanzania, Uganda and Zambia, responding to local needs for improved training for drivers and riders of trucks, buses, motorcycles and forklift trucks. On the access to health side, Transaid is working with local partners and communities to strengthen access to health services, primarily in rural areas. They are also working to strengthen health supply chains in collaboration with local partners and governments.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



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