



PRESS RELEASE

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TRANSPORT INDUSTRY TEES OFF FOR TRANSAID AT THIRD BRIGADE GOLF DAY

News Summary:

- Brigade Electronics hosted its third annual golf fundraiser for Transaid, raising more than £17,000.
- 20 teams representing 18 companies enjoyed a phenomenal day of networking and golf around one of London's best courses.
- Since the event launched in 2024, it has raised more than £47,000 for Transaid's road safety and access to healthcare projects.

The third annual golf fundraiser hosted by [Brigade Electronics](#) took place last Friday, 19 June, raising £17,650 for international development organisation, [Transaid](#).

Participants from 18 companies across the transport and logistics sector and beyond came together at The Shire London for a day of networking and fundraising. The event included 18 holes around the spectacular Seve Ballesteros-designed course, followed by a barbeque and charity raffle, with all proceeds supporting Transaid's road safety and access to healthcare projects across sub-Saharan Africa.

Peter Squire, Managing Director for Brigade Electronics (UK), says: "It was fantastic to see such a strong line-up of teams for this year's golf day, with everyone turning out to support a cause that is so important to us. Events like this raise vital funds for an incredible charity, plus they also strengthen the sense of community across our industry."

Maddy Matheson, Head of Fundraising for Transaid, says: "We are so grateful to Brigade Electronics for hosting another brilliant golf day. It has been amazing to see this event grow year-on-year, with the total funds raised across the three golf days now topping £47,000!"

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Companies taking part included Asset Alliance Group, AVA, Barclays, Bartec Municipal Technologies, Brigade Electronics, Dawsongroup, Elite Consultancy Network, Geotab, GXO, IVECO, Kalkwarf Architects, PY Travel, StaffCo, The RHA, Michelin, StaffCo, Staffline Recruitment, and WTWCO.

Brigade Electronics has been a Transaid corporate partner since 2023, after making an initial three-year commitment to support the industry's official charity. This year the team has renewed its commitment, with Group Marketing and Communications Manager Akvile Willmore travelling to Zambia on a self-funded trip in May, to gain a first-hand insight into the projects Brigade's fundraising efforts support.

For more information and to find out how you can support the organisation visit www.transaid.org.

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Note to Editor:

About Transaid

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation works with communities, partners, and governments to solve transport challenges throughout sub-Saharan Africa.

Transaid works in two core areas, road safety and access to health, to solve two of the biggest transport challenges in sub-Saharan Africa. Transaid's road safety work focuses on influencing safe driver behaviour with long term programmes in Ghana, Tanzania, Uganda and Zambia, responding to local needs for improved training for drivers and riders of trucks, buses, motorcycles and forklift trucks. On the access to health side, Transaid is working with local partners and communities to strengthen access to health services, primarily in rural areas. They are also working to strengthen health supply chains in collaboration with local partners and governments.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



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<https://www.youtube.com/user/Transaid1>



<https://www.instagram.com/Transaidorg/>



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