



## PRESS RELEASE

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### POWERFUL CONNECTION SPARKS BETWEEN TRANSAID AND OLYMPUS POWER

#### **News Summary:**

- *Olympus Power has become a corporate partner of Transaid, supporting its road safety and access to healthcare projects.*
- *The company will donate £1 per solar panel installed on commercial sites, potentially contributing thousands.*
- *The agreement adds Olympus Power to a network of more than 30 corporate partners which contribute time, expertise and resources to strengthen Transaid's programmes.*

**UK-based renewable energy solutions provider, [Olympus Power](#), has joined international development organisation, [Transaid](#), as a corporate partner.**

The agreement will see £1 donated for every solar panel installed on a commercial project, which can range from manufacturing sites to logistics parks, cold stores, retail parks, data centres, automotive dealerships, office blocks and more, sometimes requiring thousands of panels. These donations will support Transaid's road safety and access to healthcare programmes across sub-Saharan Africa.

**Simon Nicholls, Chief Executive at Olympus Power**, says: "We are proud to begin this partnership with Transaid to support their commitment to improving global road safety and access to healthcare. We look forward to getting involved in their events, and hope our knowledge and expertise will be a valuable addition."

**Caroline Barber, Chief Executive for Transaid**, says: "Our corporate partners play a vital role in driving the impact of our work, and we are delighted to welcome Olympus Power into that group. Their contribution brings new insights that will help strengthen our programmes and extend their reach. We're looking forward to what we can achieve together."

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**Phil Pluck, Chief Executive at the Cold Chain Federation, says:** “The CCF has for many years been huge supporters of Transaid and the work it does in Africa.

“I am pleased that we were able to make the introduction between Transaid and Olympus Power at our recent Cold Chain Live conference, where Transaid was highlighted as our sponsored charity. Many of our member companies actively support Transaid and the work it does, and I am delighted that Olympus Power now joins those ranks as supporters of this vital charity.

“If it wasn’t for Transaid and the support that the CCF and its companies like Olympus give them, then vulnerable communities would not receive lifesaving medical support in some of the poorest parts of Africa.”

**Clare Bottle, Chief Executive for the UK Warehousing Association, says:** “This new scheme is a great example of how renewable energy can deliver benefits far beyond the immediate electricity users. Through our Solar Toolkit we’ve been encouraging UKWA members to unlock the potential of rooftop solar, and it’s fantastic to see one of our Associate Members linking that directly to Transaid’s life-saving work. With this initiative, Olympus Power and Transaid are turning everyday decarbonisation projects into real support for safer transport and better healthcare. It is exactly the kind of practical, positive partnership our sector needs.”

### **Strong backing for industry charity**

Transaid is supported by more than 30 corporate partners from across the transport and logistics industry which share time, expertise and resources to strengthen the organisation’s programmes, bolster its people, and drive fundraising efforts.

Established in 1979, Olympus Power specialises in commercial solar solutions and voltage optimisation. It designs, installs and maintains high-performance systems, aiming to help businesses cut costs, strengthen resilience, and move closer to long-term sustainability goals.

For more information and to find out how you can support the organisation visit [www.transaid.org](http://www.transaid.org).

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**Note to Editor:**

**About Transaid**

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation works with communities, partners, and governments to solve transport challenges throughout sub-Saharan Africa.

Transaid works in two core areas, road safety and access to health, to solve two of the biggest transport challenges in sub-Saharan Africa. Transaid's road safety work focuses on influencing safe driver behaviour with long term programmes in Ghana, Tanzania, Uganda and Zambia, responding to local needs for improved training for drivers and riders of trucks, buses, motorcycles and forklift trucks. On the access to health side, Transaid is working with local partners and communities to strengthen access to health services, primarily in rural areas. They are also working to strengthen health supply chains in collaboration with local partners and governments.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



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