

## **PRESS RELEASE**

Release date: 1 October 2025

CORK TO DUBLIN CYCLE CHALLENGE RAISES MORE THAN £90,000 FOR TRANSAID

A team of 48 riders from across the transport and logistics sector have returned from an epic 328 km cycle challenge from Cork to Dublin to raise funds for Transaid's road safety and

access to health projects across sub-Saharan Africa.

After three days in the saddle, the group raised more than £90,000, supported by headline sponsor Dublin Express, medal sponsor the RHA, and event sponsors Dawsongroup and

Stanley Travel.

Day one started with a 132 km pedal from Cork to Waterford, Ireland's oldest city, with an additional 91 km on day two as the team headed to Carlow, and a final 105 km push to end in Dublin. Along the way participants took in scenic countryside, castle ruins, heritage towns

and soaked up the wonderful atmosphere in a selection of traditional Irish pubs.

Maddy Matheson, Head of Fundraising for Transaid, says: "Taking part in this year's cycle challenge was an unforgettable experience for our riders, and it was fantastic to see firsthand the passion and dedication shared by all our supporters. The unrestricted funds raised from events like these allow us to launch new pilot projects that transform and save lives. A

massive thank you goes out to everyone who took part this year."

Participants in the event represented 16 organisations from across the transport and logistics industry, including 2K Games Dublin, Asset Alliance Group, Backhouse Jones,

Dawcongroup DV/ Modia Iron Mountain IVECO Libra Europa MAN Michalin M

Dawsongroup, DVV Media, Iron Mountain, IVECO, Libra Europe, MAN, Michelin, Microlise,

PF Whitehead, Pulse Communications, RHA, Stanley Travel, and The Malcolm Group.

Next year the challenge returns to Africa, for a 10-day, 454 km adventure from Kilimanjaro to

Pangani on the coast of Tanzania, travelling through small farm towns and municipalities, as

137 Euston Road, London, NW1 2AA United Kingdom

T: +44 (0)20 7387 8136 F: +44 (0)20 7387 2669 E: info@transaid.org W: www.transaid.org well as a stop at the stunning Irente Viewpoint and Lake Jipe to experience the country's lush green valleys, rolling hills and breathtaking vistas.

Transaid also plans to announce the details of its 2026 UK/EU Cycle Challenge in the coming weeks.

To sign up for the event or for more information, please contact Anna Giavedoni, Events Manager for Transaid, via <a href="mailto:anna@transaid.org">anna@transaid.org</a> or +44 (0)7310 909580.

For more information and to find out how you can support the organisation visit www.transaid.org.

ends

## Note to Editor:

## **About Transaid**

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation works with communities, partners, and governments to solve transport challenges throughout sub-Saharan Africa.

Transaid works in two core areas, road safety and access to health, to solve two of the biggest transport challenges in sub-Saharan Africa. Transaid's road safety work focuses on influencing safe driver behaviour with long term programmes in Ghana, Tanzania, Uganda and Zambia, responding to local needs for improved training for drivers and riders of trucks, buses, motorcycles and forklift trucks. On the access to health side, Transaid is working with local partners and communities to strengthen access to health services, primarily in rural areas. They are also working to strengthen health supply chains in collaboration with local partners and governments.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.

0

https://www.facebook.com/Transaid



https://www.youtube.com/user/Transaid1



https://www.instagram.com/Transaidorg/



https://www.linkedin.com/company/transaid/

## For further press information:

Maddy Matheson at Transaid: +44 (0)20 7387 8136 / maddy@transaid.org
Natalie Ganshert or James Keeler at Garnett Keeler PR: +44 (0)20 8647 4467, or by email to natalie.ganshert@garnettkeeler.com / james.keeler@garnettkeeler.com

TRAN/462/25