

PRESS RELEASE

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RIDERS INVITED TO JOIN KILIMANJARO TO COAST, IN 2026 TRANSAID TANZANIA CYCLE CHALLENGE

Transaid has announced its much anticipated 2026 cycle challenge, returning to Africa for the 12th time and throwing down the gauntlet for riders to take part in a spectacular 10-day adventure, pedalling 454km across Tanzania's diverse and dynamic landscape.

From 17 – 26 September 2026, with five days in the saddle, participants will ride from Moshi, on the edge of Mount Kilimanjaro National Park, to Pangani, located at the mouth of the Pangani River. Experiencing the full range of Tanzania's stunning scenery, riders will travel through small farm towns and municipalities, as well as more rural areas, providing an opportunity to see a variety of wildlife and the beautiful vistas from the Irente Viewpoint. The trip even includes a night's camping at Lake Jipe, a paradise for wildlife and one of East Africa's lesser-known natural gems.

Upon the conclusion of the challenge in Pangani, riders will transfer to the beaches of Tanga for a free day of relaxing, or optional excursions, before onwards travel to Zanzibar for a flight home. Riders will also have the option to tag on a short extension to their trip, for a bucket list climb of Mount Kilimanjaro, or a longer visit to Zanzibar, best known for its vibrant culture and breathtaking beauty.

Maddy Matheson, Head of Fundraising at Transaid, says: "This challenge will mark an incredible 20 years since our first cycle challenge, so we wanted it to be something very special. Tanzania has been a focal point for our road safety projects for many years, but we haven't organised a cycle challenge in the country since 2015; it is definitely time to return!"

Commenting on the goals for the event, she adds: "The cycle challenges provide a great opportunity for our supporters to see the countries we are working in, whilst the unrestricted

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T: +44 (0)20 7387 8136 F: +44 (0)20 7387 2669 E: info@transaid.org W: www.transaid.org funds raised from each event is essential for testing new programmes to improve road safety and access to healthcare in sub-Saharan Africa."

Entries for 2026 are encouraged from both teams and individuals. The registration fee is £399 per person and participants are asked to raise a minimum sponsorship of £4,295 to take part.

The costs include riders' twin share accommodation, meals, transfers, camping equipment, transportation for luggage and bicycles, and English speaking guides. Route organiser, Dream Challenges will provide a selection of mountain bikes for participant use.

To sign up for the event, or find out more information, please contact Anna Giavedoni, Events Manager for Transaid, on anna@transaid.org or +44 (0)20 7387 8136.

This autumn (24 – 28 September 2025) Transaid is hosting a cycle challenge closer to home, with a team of 50 riders set to depart from Cork and spend three days in the saddle before arriving in the centre of Dublin. The 328km route will take in green fields, ruined castles, and heritage towns – Transaid is now operating a waiting list for this event.

For more information and to find out how you can support the organisation visit www.transaid.org.

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Note to Editor:

About Transaid

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation works with communities, partners, and governments to solve transport challenges throughout sub-Saharan Africa.

Transaid works in two core areas, road safety and access to health, to solve two of the biggest transport challenges in sub-Saharan Africa. Transaid's road safety work focuses on influencing safe driver behaviour with long term programmes in Ghana, Tanzania, Uganda and Zambia, responding to local needs for improved training for drivers and riders of trucks, buses, motorcycles and forklift trucks. On the access to health side, Transaid is working with local partners and communities to strengthen access to health services, primarily in rural areas. They are also working to strengthen health supply chains in collaboration with local partners and governments.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



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