



PRESS RELEASE

Release date: 14 April 2025

VACULUG ROLLS AHEAD WITH TRANSAID CORPORATE PARTNERSHIP

International development organisation, Transaid, has welcomed Europe's largest independent tyre retreading company, Vaculug, as a new corporate partner.

The three-year agreement builds upon Vaculug's sponsorship of Transaid ambassador Guy Heywood's many fundraising initiatives in recent years, as well as the donation of funds for Transaid's access to healthcare programmes in Zambia.

In February, Heywood and Haarjeev Kandhari, Chairman of Vaculug, attended the King's Humanitarian Reception in recognition of their commitment to Transaid. The event was held at Buckingham Palace, hosted by The King and Queen, as well as Her Royal Highness the Princess Royal, patron of Transaid.

Kandhari, says: "I'm so grateful to Guy for the introduction to such an incredible organisation. I am confident that our values are well aligned as organisations, and I look forward to the many opportunities there will be for the Vaculug team to get more involved in Transaid's life-saving projects in sub-Saharan Africa."

Vaculug joins 33 corporate partners from across the transport and logistics industry, which together share their time, expertise and resources to support Transaid's projects, people, events and fundraising challenges.

Caroline Barber, Chief Executive of Transaid, says: "The support we receive from our corporate partners is one of the key ingredients in what allows our programmes to be so successful. We're excited for this opportunity to work more closely with the team at Vaculug; they bring a wealth of industry expertise and we are excited for what we can achieve together."

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Headquartered on a 12-acre site in Grantham, Vaculug also has offices in London and Leicester. Vaculug manages nearly one million wheel positions in the UK alone, with some of the premier fleets managed by its advanced Vaculug Management System.

Guy Heywood has been a Transaid ambassador since 2013 and is the Vice President of Hankook Europe. He has previously participated in seven Transaid Cycle Challenges in Africa, three in Europe, and climbed Kilimanjaro with his family to raise funds for the organisation's road safety and access to health initiatives.

For more information and to find out how you can support the organisation visit www.transaid.org.

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Note to Editor:

About Transaid

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation works with communities, partners, and governments to solve transport challenges throughout sub-Saharan Africa.

Transaid works in two core areas, road safety and access to health, to solve two of the biggest transport challenges in sub-Saharan Africa. Transaid's road safety work focuses on influencing safe driver behaviour with long term programmes in Ghana, Tanzania, Uganda and Zambia, responding to local needs for improved training for drivers and riders of trucks, buses, motorcycles and forklift trucks. On the access to health side, Transaid is working with local partners and communities to strengthen access to health services, primarily in rural areas. They are also working to strengthen health supply chains in collaboration with local partners and governments.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



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