



## PRESS RELEASE

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### TRANSAID LAUNCHES CORK TO DUBLIN CYCLE CHALLENGE

International development organisation, Transaid, has announced its next cycle challenge, set to take place in the Republic of Ireland between 24 – 28 September 2025. Participants will set off from bustling Cork, riding 328 km over three days to finish in the centre of Dublin, one of Europe's most exciting capitals.

Day one will see cyclists pedal 132 km from Cork to Waterford, Ireland's oldest city. The second day adds 91 km as the group travels to Carlow, known for being the Celtic Centre of Ireland. A final 105 km on day three brings the challenge to an end – completing an adventure which will take in green fields, ruined castles, heritage towns, and wonderful Irish pubs!

Announcing the ride, Caroline Barber, Chief Executive of Transaid, says: "It has been incredible to see our cycle challenges grow since we launched the first ride back in 2006, and the team is really excited to be crossing the Irish Sea for this next adventure. The transport and logistics industry are always ready to jump in the saddle to support us, and the unrestricted funds they generate open doors for us to pilot new projects."

Last year saw two groups of riders participate in Transaid cycle challenges, in the UK and Kenya, raising more than £255,000 to support life-saving road safety and access to healthcare projects.

Entries for Cork to Dublin are encouraged from teams and individuals. The registration fee is £149 per person and participants are asked to raise a minimum sponsorship of £1,750 to take part. The package includes four nights' accommodation with meals, ride support, luggage transport along the route, and bike passage to and from Ireland. Flights, if required, must be booked separately.

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To sign up for the event or for more information, please contact Anna Giavedoni, Events Manager for Transaid, via [anna@transaid.org](mailto:anna@transaid.org) or +44 (0)7310 909580.

For more information and to find out how you can support the organisation visit [www.transaid.org](http://www.transaid.org).

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**Note to Editor:**

**About Transaid**

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation works with communities, partners, and governments to solve transport challenges throughout sub-Saharan Africa.

Transaid works in two core areas, road safety and access to health, to solve two of the biggest transport challenges in sub-Saharan Africa. Transaid's road safety work focuses on influencing safe driver behaviour with long term programmes in Ghana, Tanzania, Uganda and Zambia, responding to local needs for improved training for drivers and riders of trucks, buses, motorcycles and forklift trucks. On the access to health side, Transaid is working with local partners and communities to strengthen access to health services, primarily in rural areas. They are also working to strengthen health supply chains in collaboration with local partners and governments.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



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