



## PRESS RELEASE

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### UK LOGISTICS EXPERT'S LECTURES INSPIRE STUDENTS IN TANZANIA

Matthew Kibble, Managing Director and former owner of Matthew Kibble Transport, has returned from Tanzania after delivering a series of three inspirational talks on behalf of international development organisation, Transaid, at the National Institute of Transport (NIT), located in Dar es Salaam.

Kibble's talks focused on building his company, cost control, and buying and selling businesses – providing a fascinating insight into running a professional transport operation. There were 45 students in attendance from relevant programmes covering transport and logistics, ports, and shipping, all organised by the Transaid Coordinator at NIT.

The NIT began its partnership with Transaid in 2010, under the shared goal of providing quality driver training and reducing traffic accidents that leave behind devastated families and place a significant burden on the health system. While Transaid has previously provided training opportunities at NIT, Kibble's talks were the first of this kind as they were delivered directly to the students.

Commenting on his time in Tanzania, he says: "I really enjoyed the experience. The students were brilliant and interested to hear what I had to say. I still receive messages from them and the lead lecturer.

"A close friend remarked that they hadn't seen me so engaged in a long time, so this is something I would definitely do again, either at the NIT or to support another Transaid project. It is so important for students to see something beyond just their textbooks."

Caroline Barber, Chief Executive of Transaid, comments: "I was able to join Matthew for some of his talks and seeing how engaged the students were throughout was incredible. Hearing from the students enabled us to see how they were relating to the information he

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was sharing. It's so important for the next generation to have this engagement with the private sector and Transaid was delighted to help facilitate this. Especially as Matthew's story of building up his business and using setbacks as learning opportunities was so inspiring. He delivered his talks with great humility and took time to listen to the students and encourage them to aim for the stars."

Kibble started in the industry as a truck driver, before establishing his own logistics company in 1999, which was incorporated to Matthew Kibble Transport in 2004. In 2022, he sold his business to a larger, family-owned transport company, but stayed on as Managing Director.

For more information and to find out how you can support the organisation visit

[www.transaid.org](http://www.transaid.org).

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**Note to Editor:**

**About Transaid**

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation works with communities, partners, and governments to solve transport challenges throughout sub-Saharan Africa.

Transaid works in two core areas, road safety and access to health, to solve two of the biggest transport challenges in sub-Saharan Africa. Transaid's road safety work focuses on influencing safe driver behaviour with long term programmes in Ghana, Tanzania, Uganda and Zambia, responding to local needs for improved training for drivers and riders of trucks, buses, motorcycles and forklift trucks. On the access to health side, Transaid is working with local partners and communities to strengthen access to health services, primarily in rural areas. They are also working to strengthen health supply chains in collaboration with local partners and governments.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



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