



PRESS RELEASE

Release date: 6 September 2023

TRANSAID WELCOMES IRON MOUNTAIN AS NEWEST CORPORATE MEMBER

International development organisation Transaid has welcomed Iron Mountain as the latest supporter to enrol in its corporate membership programme.

Iron Mountain, the global leader in innovative warehousing, storage and fulfilment, data centre infrastructure, asset lifecycle management and information management services, will help support Transaid's critical work in sub-Saharan Africa through its membership. The aim is to support the charity's primary goals of improving commercial driving standards and ensuring people in rural areas have access to healthcare.

Through this partnership, Transaid can test and implement new projects to understand their impact and appropriateness – as previously achieved through the MAMaZ Against Malaria (MAM) pilot programme, which first trialled its innovative, community-led response and use of bicycle ambulances to improve severe malaria case management in rural Zambia.

Maria Torrent-March, Warehousing & Logistics Strategy Director, Iron Mountain, says: "I am delighted to support Transaid in their commitment to improve global road safety and access to healthcare. We are looking forward to being involved in Transaid projects and to working with the Transaid Road Safety Advisory Board sharing expertise, resources and best practice to help them deliver its professional driver training."

Florence Bearman, Head of Fundraising at Transaid voiced her appreciation for the company's commitment, and says: "Our corporate members are fundamental to the success of our operations, and we are incredibly excited to have the opportunity to work closely with Iron Mountain. They bring a wealth of new expertise to our membership base and will enable us to extend our reach into more communities in sub-Saharan Africa, with the aim of improving even more lives."

137 Euston Road, London, NW1 2AA
United Kingdom

T: +44 (0)20 7387 8136
F: +44 (0)20 7387 2669
E: info@transaid.org
W: www.transaid.org

For more information and to find out how you can support the organisation visit

www.transaid.org.

ends

Note to Editor:

About Transaid

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation works with communities, partners, and governments to solve transport challenges throughout sub-Saharan Africa.

Transaid works in two core areas, road safety and access to health, to solve two of the biggest transport challenges in sub-Saharan Africa. Transaid's road safety work focuses on influencing safe driver behaviour with long term programmes in Ghana, Tanzania, Uganda and Zambia, responding to local needs for improved training for drivers and riders of trucks, buses, motorcycles and forklift trucks. On the access to health side, Transaid is working with local partners and communities to strengthen access to health services, primarily in rural areas. They are also working to strengthen health supply chains in collaboration with local partners and governments.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



<http://www.facebook.com/Transaid>



<http://www.twitter.com/TransaidOrg>



<http://www.youtube.com/user/Transaid1>



<https://www.instagram.com/Transaidorg/>



<https://www.linkedin.com/company/transaid/>

For further press information:

Florence Bearman at Transaid +44 (0)20 7387 8136

James Keeler at Garnett Keeler +44 (0)20 8647 4467, or by email to james.keeler@garnettkeeler.com

TRAN/412/23