



## **PRESS RELEASE**

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### **MENZIES DISTRIBUTION GROUP JOINS TRANSAID IN DRIVE TO IMPROVE GLOBAL ROAD SAFETY**

Menzies Distribution Group (Menzies) has become the latest supporter to sign up as a corporate member of Transaid, the international development organisation committed to improving global road safety standards.

The company has pledged its support for an initial three-year period, just months after it acquired Bibby Distribution (now Menzies Distribution Solutions) – one of Transaid’s founding members.

It will see Menzies contribute time, expertise, and resources to help Transaid deliver professional driver training programmes, transport management systems and provide rural access to transport in sub-Saharan Africa. Alice Broster, Group Health & Safety Manager at Menzies, has also committed to joining Transaid’s Road Safety Advisory Board.

Greg Michael, Chief Executive Officer of Menzies, says: “Our colleagues from Menzies Distribution Solutions (MDS) did a fantastic job supporting Transaid for more than two decades and we are excited to be continuing this strong association.

“Transaid’s commitment to global road safety is an issue close to our hearts at Menzies. With almost 5,000 employees and 4,000 vehicle assets operating across the UK, we recognise the huge value training plays in keeping our drivers and other road users safe. We firmly believe all drivers around the world should have the opportunity to build the skills they need to transform their future.”

Corporate memberships help Transaid to collect vital unrestricted funds which can be used to test and implement new projects. Such donations have enabled it to develop longstanding HGV and PSV driver training programmes in both Tanzania and Zambia. As a direct result of

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these projects, Transaid recently secured significant external funding to take its HGV training into West Africa for the first time, with a new three-and-a-half-year project starting in Ghana.

Caroline Barber, Chief Executive of Transaid, explains: “The support we receive from our corporate members means a huge amount, and is crucial to ensuring we can deliver many of our life-saving projects on the ground.

“Knowing we have the strength and support of Menzies and its nearly two centuries of supply chain experience behind us is amazing. We are really excited about the opportunities to work closely together.”

Menzies’ acquisition of Bibby Distribution was completed on 14 December 2020, in a transformational deal which created a major force in UK logistics.

For more information and to find out how you can support the organisation visit [www.transaid.org](http://www.transaid.org).





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**Note to Editor:**

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation shares 25 years’ worth of expertise in 23 countries with partners and governments – empowering people to build the skills they need to transform their own lives.

Transaid’s core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.

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