



transaid

PRESS RELEASE

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DAWSONGROUP PLEDGES SUPPORT FOR TRANSAID'S LIFE-SAVING WORK

Dawsongroup plc, a UK owned business specialising in the provision and funding of supply-chain assets across Europe, has selected international development organisation Transaid as one of its two lead partner charities.

Dawsongroup joins a growing base of 37 corporate members from across the transport and logistics industry, each committed to supporting Transaid's primary goals of improving commercial driving standards and ensuring better access to healthcare in sub-Saharan Africa. This sees Dawsongroup supporting Transaid projects currently underway in 12 countries, including Madagascar, Tanzania, Uganda and Zambia.

Naming Transaid as a partner charity follows the launch by Dawsongroup of its Open Hands initiative – a new corporate social responsibility (CSR) programme which aims to support selected charitable organisations through a combination of employee gift matching, volunteering and donations.

Freya Dawson, Director of CSR at Dawsongroup, says: "Hearing about Transaid's life-saving projects, and talking to a wide range of supporters at its showcase event last October, convinced us this was an organisation we wanted to be a part of – and becoming a corporate member was the natural next step.

"Transaid has achieved some amazing results over the years, and it's going to be fantastic for our business, and our whole team, to be a part of this in the future."

Caroline Barber, Chief Executive of Transaid, says: "We're absolutely delighted to welcome Dawsongroup on board as a corporate member. To have been selected as one of their two main partner charities is a wonderful way to kick-off the new decade! Dawsongroup has significant influence in the transport and logistics sector and we are all really excited for what we can achieve together."

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Dawsongroup's Open Hands panel selected Breast Cancer Now as its other lead partner charity. Through its fundraising initiatives the company will also support charities including Jamie's Farm, Ben, Street League and Worktree.

For more information and to find out how you can support the organisation visit www.transaid.org.

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Note to Editor:

About Transaid

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation shares 25 years' worth of expertise in 23 countries with partners and governments – empowering people to build the skills they need to transform their own lives.

Transaid's core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



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