



transaid

PRESS RELEASE

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HOWARD TENENS WELCOMED AS TRANSAID'S NEWEST CORPORATE MEMBER

UK logistics and supply chain provider Howard Tenens has become the latest company to pledge its support to the international development organisation, Transaid.

Howard Tenens joins a growing list of 35 companies from across the transport and logistics industry to sign-up for corporate membership. Together, these organisations contribute time, expertise and resources to help Transaid implement professional driver training programmes, transport management systems and provide rural access to transport in Sub-Saharan Africa.

Peter Evans, Group Commercial Director at Howard Tenens, one of the largest independently owned and operated logistics companies in the UK, says: "As a business we feel closely aligned with Transaid's mission to support safe, available and sustainable transport.

"We took a detailed look at Transaid's projects and realised this was a very special organisation. The chance to support a charity in our own sector has also proven the perfect fit for our business."

Howard Tenens has shown great commitment to Transaid in recent months through a number of donations and events, including four colleagues taking part in the Royal Parks Half Marathon in October, setting themselves a target of £1,750. Two others have also signed up for Transaid's biggest ever cycle challenge; and will join riders for the Land's End to John O'Groats ride in 2020, covering the 972-mile journey over 12 days.

Caroline Barber, Chief Executive of Transaid, says: "We are incredibly grateful to Howard Tenens for their dedication and generosity in supporting Transaid – initially through our annual Christmas Appeal, and now by coming on board as a corporate member.

137 Euston Road, London, NW1 2AA
United Kingdom

T: +44 (0)20 7387 8136
F: +44 (0)20 7387 2669
E: info@transaid.org
W: www.transaid.org

“This is a firm with a national footprint, an incredibly strong team and more than 65 years’ experience in the logistics industry. We are delighted to be working with them.”

Corporate membership is vital to Transaid’s success, enabling it to collect crucial unrestricted funds which can be used to test and implement new projects. Such donations allowed Transaid to develop its first road safety projects in Tanzania and Zambia, and led to it securing significant external funding to build the capacity of HGV and PSV driver training in Uganda.

For more information and to find out how you can support the organisation visit www.transaid.org.

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Note to Editor:

About Transaid

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation shares 25 years’ worth of expertise in 23 countries with partners and governments – empowering people to build the skills they need to transform their own lives.

Transaid’s core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



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For further press information:

Florence Bearman at Transaid +44 (0)20 7387 8136

Sophie Wood or James Keeler at Garnett Keeler +44 (0)20 8647 4467, or by email to sophie.wood@garnettkeeler.com / james.keeler@garnettkeeler.com

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