



## PRESS RELEASE

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### TRANSAID WELCOMES SIMPEX EXPRESS AS LATEST CORPORATE MEMBER

Birmingham-based European freight carrier Simpex Express has marked the start of its 10<sup>th</sup> anniversary year by pledging its support to official transport and logistics industry charity Transaid, signing up as a corporate member for the next three years.

The commitment to Transaid follows an extensive period of charitable giving for the company, which has supported worthy causes with donations of more than £100,000 during its first decade in business.

Simpex Express Managing Director, Simon Beechener, first became aware of Transaid at the British International Freight Association (BIFA) Freight Service awards, and knew that a corporate membership was the perfect way of pledging its support long-term to the international development organisation.

Beechener says: "We've built our business on very similar values to Transaid, and signing up as a corporate member felt like the best way we could help make a difference for what is a truly amazing organisation helping to save lives in sub-Saharan Africa.

"We really want to help raise awareness of Transaid's work and encourage both our clients and suppliers to become involved too. As one of Transaid's smaller corporate members, it's positioned us alongside some of the biggest names in the transport and logistics industry and demonstrated that size is no obstacle to membership."

As well as supporting Transaid through its three-year corporate membership, for every booking made, Simpex Express puts at least £1 into its charity fund which is donated to good causes at the end of each year.

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Commenting on the new corporate membership, Caroline Barber, Chief Executive of Transaid, says: "It's fantastic to welcome Simpex Express on board. This is a rapidly growing business that has placed its support for good causes at the heart of what it does from day one, and we're naturally delighted they wanted to support our work to transform lives through safe, available and sustainable transport."

Established in 2009, Simpex Express offers a wide range of time-sensitive express transport services, operating out of sites in Birmingham and Leeds. It specialises in providing dedicated vehicles for time-critical deliveries, a semi-express service offering consolidated options to 15 European countries, plus an economy service for non-urgent goods.

Simpex Express transports the majority of its loads on small vehicles and it maintains full control with any consolidated routes being fully planned by its in-house teams.

For more information and to find out how you can support the organisation, visit [www.transaid.org](http://www.transaid.org).

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**Note to Editor:**

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation shares 25 years' worth of expertise in 23 countries with partners and governments – empowering people to build the skills they need to transform their own lives.

Transaid's core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



<http://www.facebook.com/Transaid>



<http://www.twitter.com/TransaidOrg>



<http://www.youtube.com/user/Transaid1>

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