



## PRESS RELEASE

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### **SCHMITZ CARGOBULL BECOMES FIRST TRAILER MANUFACTURER TO PLEDGE CORPORATE SUPPORT TO TRANSAID**

Schmitz Cargobull is celebrating its 125<sup>th</sup> anniversary by becoming the first trailer manufacturer to partner with Transaid, an international development organisation focused on tackling transport challenges in sub-Saharan Africa.

By becoming a corporate member of Transaid, Schmitz Cargobull will contribute time, expertise and resources to help transform lives through safe, available, and sustainable transport including professional driver training programmes, transport management systems, and providing rural access to transport.

Corporate supporter activities can include team members working on secondment with Transaid overseas, as well as taking part in fundraising initiatives.

This weekend, Schmitz Cargobull UK and Ireland Managing Director Alan Hunt will mark the start of the new relationship by taking part in Transaid's London to Paris cycle challenge.

Hunt says: "To be the first trailer manufacturer to sign a corporate membership deal with Transaid is an honour, and a fantastic way to mark our 125<sup>th</sup> anniversary. We are thrilled to be able to share our expertise and support with an organisation which is having such an enormous impact on the ground."

Caroline Barber, Chief Executive of Transaid, says: "We are delighted to welcome Schmitz Cargobull as our newest corporate member. Their global footprint, commitment to fundraising and wealth of industry expertise will be invaluable to supporting our life-saving work."

Commenting on the importance of the corporate membership programme, she adds: "When companies pledge corporate support we are given vital unrestricted funds which allow us to

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test and implement new projects. It's precisely these kinds of donations which allowed us to develop our first road safety projects in Tanzania and Zambia, and which led to us securing external funding to build the capacity of HGV and PSV driver training in Uganda."

Set to become one of Transaid's largest initiatives in Africa, the Professional Driver Training – Uganda (PDTU) project commenced this summer and has been secured in partnership with the German development cooperation's GIZ E4D/SOGA – Employment and Skills for Eastern Africa, local non-governmental organisation – Safe Way Right Way, the Ugandan Government and the local private sector.

For more information and to find out how you can support the organisation visit [www.transaid.org](http://www.transaid.org).

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**Note to Editor:**

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation shares 25 years' worth of expertise in 23 countries with partners and governments – empowering people to build the skills they need to transform their own lives.

Transaid's core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



<http://www.facebook.com/Transaid>



<http://www.twitter.com/TransaidOrg>



<http://www.youtube.com/user/Transaid1>

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