



transaid
transport for life

PRESS RELEASE

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THE GREAT TRANSPORT & LOGISTICS BIKER MEET LAUNCHED IN SUPPORT OF TRANSAID

Motorcycle enthusiasts from across the transport and logistics industry are invited to join the first-ever biker meet in support of Transaid, taking place at the National Motorcycle Museum in Birmingham on Saturday 1st July 2017.

The Great Transport & Logistics Biker Meet is a ticket-only event giving participants the opportunity to meet like-minded colleagues, enjoy a delicious barbeque lunch, learn more about Transaid's work to transform lives through safe and sustainable transport, and have the chance to win some fantastic prizes – all while raising vital funds for Transaid.

Mike Daly, Non-Executive Director of Clipper Logistics and co-organiser of the meet, says: "This event is a fantastic opportunity for bikers from across the industry to get behind Transaid's life-saving programmes. Funds raised by events like these, help Transaid to continue its life-saving work and expand its projects further."

In many developing countries bicycles and motorcycles are a vital source of transportation, and in Uganda, Transaid has been working with motorcycle taxi drivers – known as boda boda – to help facilitate better access to emergency maternal health services. In the last quarter of 2014 alone, more than 1,000 expectant mothers were able to deliver their babies at a healthcare facility, because of the system Transaid helped to put in place.

Tickets for the biker meet cost £120 – or £60 for pillion passengers – and include a sizable donation to Transaid, entry to the museum, barbeque lunch and a gift bag.

To attend the meet please visit <https://www.eventbrite.co.uk/e/the-transaid-motorbike-meet-tickets-32649975957?aff=es2> to purchase your ticket. To find out further information, please contact Harry Wells harry@transaid.org or call 020 7389 8136.

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For more information about Transaid and to find out how you can support the organisation visit www.transaid.org.

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Note to Editor:

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation shares 25 years' worth of expertise in 23 countries with partners and governments – empowering people to build the skills they need to transform their own lives.

Transaid's core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



<http://www.facebook.com/Transaid>



<http://www.twitter.com/TransaidOrg>



<http://www.youtube.com/user/Transaid1>

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