



## PRESS RELEASE

Release date: 16 February 2017

### **SPACES FILLING FAST FOR TRANSAID'S FIFTH EUROPEAN CYCLING CHALLENGE**

Places are filling up fast for Transaid's London to Paris cycle challenge this autumn, and organisers are urging those interested in taking part to sign-up now to avoid disappointment.

The international development organisation is inviting cycling enthusiasts from across the transport and logistics industry to get on their bikes and launch into training ahead of the 240-mile adventure taking place from 22-25 September 2017. Fundraising from the event will be used to support Transaid's programmes to transform lives through safe, available, and sustainable transport.

Ian Lockett, President of the Confederation of Passenger Transport UK (CPT), says: "This will be my first ride with Transaid and I'm thrilled to be taking part during my year as President of CPT. It's always good to help a worthy cause and I can't think of one that's more appropriate to our industry than Transaid."

London to Paris was Transaid's first ever short-haul cycling event in 2012, raising £120,000 – a figure the organisation hopes to beat in September.

Riders, which already include teams from XPO Logistics, DHL and a CPT team, will cycle 240 miles over three days, finishing at the Eiffel Tower, before enjoying a hard-earned celebratory meal in Paris.

A registration fee of £99 is required to secure a place and all participants are asked to raise a minimum sponsorship of £1,600. Transaid can provide tips and support on both fundraising and training, which riders can access from the moment they sign up. Entries are encouraged from both individuals and teams.

137 Euston Road, London, NW1 2AA  
United Kingdom

T: +44 (0)20 7387 8136  
F: +44 (0)20 7387 2669  
E: [info@transaid.org](mailto:info@transaid.org)  
W: [www.transaid.org](http://www.transaid.org)

To request a registration form or for further information, telephone Harry Wells on 020 7387 8136 or email [Harry@transaid.org](mailto:Harry@transaid.org).

Ahead of London to Paris, Transaid's Cycle South Africa Challenge is due to depart for Cape Town on 10 March with a group of 40 riders taking part. It will mark Transaid's largest long-haul cycle challenge to-date, and is on target to raise record funds.

For more information and to find out how you can support Transaid visit [www.transaid.org](http://www.transaid.org).

ends

**Note to Editor:**

Transaid transforms lives through safe, available, and sustainable transport. Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, the international development organisation shares 25 years' worth of expertise in 23 countries with partners and governments – empowering people to build the skills they need to transform their own lives.

Transaid's core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



<http://www.facebook.com/Transaid>



<http://www.twitter.com/TransaidOrg>



<http://www.youtube.com/user/Transaid1>

**For further press information:**

Florence Bearman at Transaid +44 (0)20 7387 8136

Beth Laws or James Keeler at Garnett Keeler +44 (0)20 8647 4467, or by email to [beth.laws@garnettkeeler.com](mailto:beth.laws@garnettkeeler.com) or [james.keeler@garnettkeeler.com](mailto:james.keeler@garnettkeeler.com)

TRAN/292/17