



transaid
transport for life

PRESS RELEASE

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TAKE ON TRANSAID'S CYCLE CHALLENGES AND GET FIT FOR 2016

International development charity Transaid is challenging industry professionals to get fit for 2016 and help Transaid improve the lives of people in Africa, by signing up to one of its two cycle rides.

Nightrider 2016, which takes place over three nights in June and July, challenges volunteers from the industry to cycle through Bristol, London or Liverpool by night. Participants will cover either 60km or 100km and cycle past landmarks by night in one or more of the three iconic British cities.

For volunteers chasing a bigger adventure, a second challenge in March 2017 will give riders the opportunity to cycle through some of South Africa's most stunning scenery. Volunteer cyclists will cover 450km across five days, riding from the Western Cape to Cape Agulhas – the southernmost point of the country.

Transaid's CEO Gary Forster says: "The two cycle rides are a perfect opportunity for anyone looking for a true challenge, and who would like to raise vital funds for Transaid while exploring beautiful parts of the world. The challenges are open to all, from complete bike novices to those with greater cycling experience, and I would encourage anyone interested in raising money for a good cause to saddle up and register."

To take part in Nightrider 2016 (London 4-5 June, Bristol 25-26 June or Liverpool 16-17 July) or Cycle South Africa (10-19 March 2017), request a registration form by emailing harry@transaid.org or calling 020 7387 8136.

A registration fee of £39 with a minimum fundraising target of £250 is applicable for Nightrider 2016; and a £299 sign-up charge and £3,500 sponsorship target applies for Cycle

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South Africa. Transaid will provide participants with tips and advice on fundraising and training for the events upon registration.

Spaces are limited for both events, so potential participants are advised to sign up quickly to avoid missing out.

For more information and to find out how you can support the charity visit www.transaid.org.

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Note to Editor:

Transaid (www.transaid.org) is an international development organisation that aims to improve people's quality of life in the developing world by making transport more available and affordable. It was founded by Save the Children and the Chartered Institute of Logistics and Transport (UK) and works by sharing skills and knowledge with local people to enable them to put in place and manage efficient transport systems.

Transaid's core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.



<http://www.facebook.com/Transaid>



<http://www.twitter.com/TransaidOrg>



<http://www.youtube.com/user/Transaid1>

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