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TARGAN to Showcase AI-Powered Hatchery Automation at IPPE 2026

Approaching two billion birds sexed globally by early 2026 – establishing the highest benchmark in AI-driven feather sexing

Raleigh, North Carolina, United States, December 16, 2025 — TARGAN, a leading animal AgTech company, will spotlight its proven WingScan™ sexing technology at the International Production & Processing Expo (IPPE) 2026 in Atlanta.

Following the introduction of its flagship WingScan technology to Latin America in 2025, TARGAN is now expanding across the region with partnerships in key markets including Mexico, Colombia, Peru and Brazil. This rollout marks the next phase of the company's growth, extending its presence in one of the world's most dynamic poultry markets. Expansion is also advancing in Asia and Oceania, further extending TARGAN's global reach.

WingScan is already improving efficiencies at hatchery operations across North America and Europe, with more than 50 systems installed by the end of 2025.

Vincent Fevrier, Vice President of Sales and Marketing for EMEA, Europe and Oceania at TARGAN, said: "Across Europe, we receive great feedback from customers on performance, ease-of-use, reliability and on biosecurity. Many are returning to install additional systems or extend adoption to other hatcheries, helping to manage labor shortages, reinforce welfare standards, and improve operations. Whether producers are experienced with sexing manually or new to it altogether, WingScan is driving measurable improvements – from flock uniformity to smoother production flow, benefits not possible with mixed-sex flocks."

By early 2026, WingScan will have sexed close to two billion birds globally, by far the highest number achieved with AI-powered feather sex identification technology worldwide.

The platform now processes over 30 million chicks each week worldwide, delivering average accuracy of 97% and climbing to 98–99% in hatcheries with strong quality control. Facilities ranging from 250,000 to more than 3 million chicks weekly have maintained uptimes above 99 percent for two consecutive years, underscoring the maturity and reliability of WingScan's sexing technology.

Ramin Karimpour, Founder and CEO at TARGAN, noted: "The broiler production industry made great strides in 2025. Automation has been central, and with AI enabling new possibilities we have achieved progress that would have seemed out of reach a decade ago. These advances are helping producers meet the rising global demand for chicken, the fastest-growing protein source globally.

"WingScan has shown how automation and precision engineering can transform production efficiency, giving hatcheries the confidence to trade up to systems built for scale. At TARGAN, we deliver sexing you can bank on, providing producers worldwide with results they can trust."

Alongside WingScan, TARGAN's vaccine delivery technology is now in the final development (field trial) stage, with commercial launch expected in 2026. This innovation will extend the company's impact beyond sexing, further integrating automation and precision engineering into hatchery operations. Additionally, TARGAN is in the research and development phase for technologies for both aquaculture and swine.

Visit TARGAN at booth B31059, Building B – Red Hall at the Georgia World Congress Center (GWCC) from January 27 to 29, to see how the company's automation and AI are reshaping broiler production and setting new benchmarks for the industry.

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About TARGAN

TARGAN is an innovative animal AgTech systems company focused on transforming animal protein production industries worldwide. Founded in 2015 and based in Raleigh, North Carolina, the company's mission is to provide affordable, individualized technologies that will improve speed, accuracy and animal welfare. For more information, visit **TARGAN.com**

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