

FOR IMMEDIATE RELEASE

TARGAN Appoints Vincent Fevrier as VP of Sales & Marketing for EMEA, Asia & Oceania

The move marks international expansion as global demand accelerates for TARGAN's automated systems

Raleigh, North Carolina, United States, April 22, 2025 — [TARGAN](#), a leading animal AgTech company, has appointed Vincent Fevrier as its new Vice President (VP) of Sales and Marketing for Europe, the Middle East, Africa (EMEA), Asia, and Oceania, as the company scales operations to meet growing global demand for its innovative solutions.

This appointment reinforces TARGAN's commitment to international expansion and positions the company to better serve global customers. Vincent Fevrier, who was previously Commercial Lead for EMEA, will ensure a focused approach to delivering innovative solutions and meeting the needs of a growing global customer base. He will report directly to TARGAN's CEO and Founder, Ramin Karimpour.

The new VP brings three decades of experience in the poultry industry, during which he has spearheaded global sales, marketing, and business development strategies. Having established himself across five continents, he has successfully built and scaled high-performing sales and service divisions, led complex market expansion initiatives, and driven strategic growth in both developed and emerging markets.

As VP of Sales and Marketing, Fevrier will be responsible for scaling TARGAN's presence across EMEA, Asia and Oceania, driving commercial strategy, and expanding the company's internal teams across these regions. He will lead efforts to deepen regional partnerships, with a focus on TARGAN's flagship product, WingScan™.

"This is a defining moment for TARGAN," said Ramin Karimpour, CEO and Founder of TARGAN. "Vincent's deep global experience and strong customer focus make him uniquely qualified to lead this next phase of international growth. His proven ability to translate strategic vision into commercial execution will be essential as we bring our systems to more hatcheries around the world."

"I'm honored to step into this role at such a critical stage of TARGAN's global journey," said Vincent Fevrier, VP of Sales and Marketing for EMEA, Asia, and Oceania. "We're seeing real momentum across international markets, and I'm excited to help grow our team, strengthen our service infrastructure, and work alongside our partners to deliver lasting value. This is a unique opportunity to shape the future of poultry production — and I'm proud to be part of it."

"WingScan is fundamentally changing how producers manage their operations," Fevrier continued. "By enabling earlier, smarter decisions from hatchery to processing, we're giving producers more control, consistency, and insight than ever before. As adoption expands, WingScan is helping lay the foundation for a more data-driven, efficient, and resilient poultry industry."

Vincent Fevrier has already begun executing on TARGAN's global expansion strategy, securing partnerships and accelerating activity in key markets such as Italy, Poland, and Spain. He is also building out the regional service and support infrastructure to sustain long-term growth. Based in Brest, France, Fevrier remains hands-on—overseeing installations, engaging with strategic partners, and representing TARGAN at industry events across EMEA, Asia, and Oceania.

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About TARGAN

TARGAN is an innovative animal AgTech systems company focused on transforming animal protein production industries worldwide. Founded in 2015 and based in Raleigh, North Carolina, the company's mission is to provide affordable, individualized technologies that will improve speed, accuracy and animal welfare. For more information, visit [TARGAN.com](https://www.targan.com)

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