

## PRESS RELEASE

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Schmitz Cargobull (UK) Ltd

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### **SCHMITZ CARGOBULL UK AND IRELAND STRENGTHENS ITS SALES TEAM AS PRODUCTION RAMPS UP IN MANCHESTER**

Schmitz Cargobull has made a series of new appointments to its UK and Ireland sales team following the doubling of production capacity at its Manchester manufacturing plant and the introduction of a third new trailer aimed at the local markets.

After 11 years at the company, Mark Smith has been promoted to the newly-created role of UK Key Accounts Manager, looking after major national fleets.

Aaron Howarth, who has spent the last year in Schmitz Cargobull UK's Aftersales Team and previously worked for Mercedes-Benz for 15 years, takes over from Smith as Regional Sales Manager for the East Midlands.

Benjamin Clayton has joined the business as Regional Sales Manager for the South, bringing 11 years' experience in the automotive industry, including roles at Marshall Fleet Solutions and Asset Alliance Group.

And Philip Keenan joins as Regional Sales Manager for Ireland, following more than 10 years' experience working for some of the country's leading haulage and logistics companies, including Dixon Transport and DG McArdle International.

The appointments follow an increase in production at the company's Manchester facility, which now produces three trailers specifically for the UK and Ireland – the S.BO PACE, the S.CS FIXED ROOF and the S.CS FREEPOST.

Smith, who will be drawing on more than 25 years' transport industry experience to help grow the company's blue-chip customer base, says: "With the increase in production capacity at our Manchester plant and the diversity of the Schmitz Cargobull portfolio, we are able to offer customer-tailored solutions for their transport operations."

In addition to the three locally-built models, the team will be supporting customers with the entire Schmitz Cargobull portfolio including the popular S.KO COOL, M.KI tippers and skeletal trailers.

All four new appointments will report to Stephen Mallett, Head of Sales, Schmitz Cargobull UK & ROI.

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**Editor's notes:**

Schmitz Cargobull UK and Ireland is a subsidiary company of the German-owned Schmitz Cargobull Group.

With an annual production of around 61,000 trailers and with approximately 6,900 employees, Schmitz Cargobull AG is Europe's leading manufacturer of semi-trailers, trailers and truck bodies for temperature-controlled freight, general cargo and bulk goods. The company achieved sales of around €2.3 billion in the 2021/22 financial year. As a pioneer in the industry, the North German company developed a comprehensive brand strategy early on and consistently established quality standards spanning every level: from research and development, through production and service contracts, to trailer telematics, financing, spare parts, and used vehicles.

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