

PRESS RELEASE

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Schmitz Cargobull (UK) Ltd

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NEW APPOINTMENTS AT SCHMITZ CARGOBULL REINFORCE MAJOR UK INVESTMENT

Schmitz Cargobull UK and Ireland has made three strategic appointments in its sales team ahead of production starting at its new UK factory, which will see 2,000 new trailers built every year when it reaches full capacity.

Stephen Mallett, whose career with the manufacturer began 27 years ago and has included roles in production, engineering, operations and sales, has been promoted to Head of Sales with a remit to focus on business development.

He is joined by two new sales managers, Lee Robertson, who is looking after customers in the South East of England, and Kevin Wynd whose role centres on Scotland, Northern Ireland and North East England.

Mallett said: "This is a really exciting time for Schmitz Cargobull and I'm proud to be leading such a talented and experienced sales team.

"My focus now is on how we maximise our growth opportunities, deepen our partnerships with operators and make sure we continue to offer the best products, services and packages on the market at competitive prices which represent true value for money."

He adds: "Our new production facility in Manchester gives us the potential to provide even more operators in the UK and Ireland with exactly what they need, when they need it."



The Trailer Company.

Roberton, whose 35-year career in sales includes previous roles with Caterpillar Dealerships, Genie UK and Greenshields JCB, said: “I’ve been fortunate to work with premium brands over the years, so I’m delighted to join Schmitz Cargobull UK, especially during the period of expansion.

“I’m looking forward to meeting existing customers and strengthening those relationships, as well as introducing more customers to the quality, longevity and innovation offered by Schmitz Cargobull products and services.”

Wynd, who has over 10 years’ sales experience, with the last seven at Arnold Clark, said: “As the European market leader, Schmitz Cargobull is an incredibly well-respected manufacturer. With the new factory opening in Manchester, there’s never been a better time to join the company. This is an exciting opportunity for me and I look forward to meeting and building strong partnerships with new and existing clients.”

Schmitz Cargobull’s new 5,500 sq m facility at the Southmoor Industrial Estate, Wythenshawe, will start producing custom-built, market-specific vehicles for customers in the UK and Ireland this summer.

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Editor’s notes:

Schmitz Cargobull UK and Ireland is a subsidiary company of the German-owned Schmitz Cargobull Group.

With an annual production of around 46,100 trailers and with around 5,700 employees, Schmitz Cargobull AG is Europe’s leading manufacturer of semi-trailers, trailers and truck bodies for temperature-controlled freight, general cargo and bulk goods. The company achieved sales of approximately €1.87 billion in the 2019/2020 financial year. As a pioneer in the industry, the North German company developed a comprehensive brand strategy early on and consistently established quality standards spanning every level: from research and development, through production and service contracts, to trailer telematics, financing, spare parts, and used vehicles.

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