

## **PRESS RELEASE**

2020-118

Schmitz Cargobull (UK) Ltd

**6 April 2020**

### **VERSATILITY OF CUSTOM-BUILT FLOWER TRAILERS HELP GROW FRESHLINC'S CHILLED FOOD DISTRIBUTION CAPACITY**

Ten Schmitz Cargobull reefers originally specified by FreshLinc to transport air freight flowers have been redeployed to support peak demand for chilled food distribution.

The custom-built assets, co-designed by the manufacturer and FreshLinc, incorporate a Hydraroll Trailerloda rollerbed system – ideal for ensuring the quick and safe loading of air cargo containers containing fresh flowers from the Netherlands.

However, now demand for FreshLinc's chilled food distribution services is incredibly high, the assets are also being used for food transport without the need for additional modification.

FreshLinc's Fleet Engineer, Andy Marchant, says: "The rollerbed floors were originally specified with airfreight containers in mind, but they are completely versatile and these trailers are currently being used to support our food distribution efforts.

"As with all Schmitz Cargobull equipment, the trailers are robust and can be worked hard without issue. The flexibility is a real bonus and in the future they will be used for their original purpose to maximum effect."

The new units join FreshLinc's fleet of 1,000 trailers, 500 of which are supplied by Schmitz Cargobull.

ends



The Trailer Company.

### **Editor's notes:**

Schmitz Cargobull UK is a subsidiary company of the German-owned Schmitz Cargobull Group.

With an annual production of some 63,500 trailers and around 6,500 employees, Schmitz Cargobull AG is Europe's leading manufacturer of semi-trailers, trailers and truck bodies for temperature-controlled freight, general cargo and bulk goods. The company achieved sales of more than € 2.29 billion in the 2018/2019 financial year. As a pioneer in the industry, the North German company developed a comprehensive brand strategy early on and consistently established quality standards spanning every level: from research and development, to production and specialist services such as consulting, trailer telematics, financing, spare parts and used vehicles.

Visit Schmitz Cargobull UK's dedicated online press room at <http://gk.news/schmitzcargobull>



<https://twitter.com/cargobulluk>



<https://www.linkedin.com/company/5183400>



<http://www.youtube.com/user/SchmitzCargobullUK>

### **Press Contact UK:**

James Boley  
Garnett Keeler PR  
Tel: 020 8647 4467  
Email: [james.boleyn@garnettkeeler.com](mailto:james.boleyn@garnettkeeler.com)

### **Company Contact Europe:**

Anna Stuhlmeier, Head of Corporate Public Relations  
Silke Hesener, Manager Public Relations  
Tel: +49 02558 811501  
Email: [silke.hesener@cargobull.com](mailto:silke.hesener@cargobull.com)

Andrea Beckonert, Manager Public Relations  
Tel : +49 02558 811321  
Email : [andrea.beckonert@cargobull.com](mailto:andrea.beckonert@cargobull.com)