

PRESS RELEASE

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Schmitz Cargobull (UK) Ltd

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SCHMITZ CARGOBULL HELPS CHARLES RUSSELL INTERNATIONAL CAPITALISE ON CAPACITY

Heavy transport specialist Charles Russell International has maximised its opportunities in Europe by introducing Schmitz Cargobull's versatile MEGA curtainsiders into its fleet for the first time.

The Cheltenham-based operator's nine new assets are fitted with VARIOS Technology, meaning each has an adjustable height roof which can be altered to meet varying restrictions on the continent, as well as a sliding roof to allow loading via cranes.

The versatility of Schmitz Cargobull's roofing technology is unrivalled, and was recommended for the firm's pan-European industrial machinery and equipment deliveries by industry peers.

Charles Russell International's Director, Ben Russell, explains: "Working across Europe means we have to be aware of the different laws that apply in different countries and ensure we comply with them all, and these new trailers allow us to do that and more.

"Other operators we spoke to praised the versatility of Schmitz Cargobull's equipment, and they were able to build trailers to our exact needs – with additional features we have never considered like the sliding roof, which we didn't even know was an option."



The Trailer Company.

The trailers, which will be in service for at least five years, are expected to collectively make up to 15 trips into Europe every week, delivering machinery to customers in Austria, Benelux, France, Germany, Italy, Portugal, Scandinavia and Switzerland.

Built on Schmitz Cargobull's MODULOS bolted chassis for extra strength and durability, the trailers are also equipped with the manufacturer's TrailerConnect telematics system.

TrailerConnect provides full traceability of a trailer's journey, allows fleet managers and drivers to proactively monitor all the asset's key components, and sends maintenance and security alerts when necessary – adding peace of mind when transporting high value goods.

As a Schmitz Cargobull customer, Charles Russell International now has access to a support network of 1,700 authorised Service Partners across Europe for maintenance and rapid response.

Founded in 1968, Charles Russell Group started as an owner-driver operation specialising in the agricultural sector. As well as transporting machinery, the company also handles and installs industrial plant equipment and large pieces of artwork around the world.

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Editor's notes:

Schmitz Cargobull UK and Ireland is a subsidiary company of the German-owned Schmitz Cargobull Group.

With an annual production of some 63,500 trailers and around 6,500 employees, Schmitz Cargobull AG is Europe's leading manufacturer of semi-trailers, trailers, truck bodies and container chassis for temperature-controlled freight, general cargo, bulk goods and sea container. The company achieved sales of more than € 2.29 billion in the 2018/2019 financial year. As a pioneer in the industry, the North German company developed a comprehensive brand strategy early on and consistently established quality standards spanning every level: from research and development, to production and specialist services such as consulting, trailer telematics, financing, spare parts and used vehicles.

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The Trailer Company.



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<http://www.youtube.com/user/SchmitzCargobullUK>

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