



The Trailer Company.

PRESS RELEASE

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Schmitz Cargobull (UK) Ltd

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TELEMATICS SPECIALIST JOINS SCHMITZ CARGOBULL

Schmitz Cargobull UK and Ireland has appointed telematics expert Christine Cullen to help operators reduce running costs by using the manufacturer's sophisticated trailer technology.

As Sales Manager for Value Added Services, Cullen will provide guidance on how to effectively use Schmitz Cargobull's TrailerConnect, which helps maximise fleet uptime by providing real-time monitoring of tyre condition, load temperature and door security.

TrailerConnect, which provides drivers and fleet managers with access to critical operational information via a single, online dashboard, can be factory-fitted on new trailers, or retrofitted to existing assets by Schmitz Cargobull Service Partners.

Cullen brings six years' experience in vehicle telematics to the business, from roles at Tracker Network, Teletrac Navman and most recently Seven Telematics.

Commenting on her new position, Cullen says: "Schmitz Cargobull's technology helps reduce running costs and gives customers specific data to meet their ever changing requirements. With my background in road transport tech, I'm looking forward to helping the logistics industry upgrade their fleets to be smarter and more effective."

Latest figures show more than 30,000 TrailerConnect systems are currently active and being used by Schmitz Cargobull customers across the UK and in Europe.



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Primarily based in the north of England, Cullen will report to Schmitz Cargobull's Head of Aftermarket Steve Vincent.

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Editor's notes:

Schmitz Cargobull UK and Ireland is a subsidiary company of the German-owned Schmitz Cargobull Group.

With an annual production of some 63,500* trailers and around 6,500* employees, Schmitz Cargobull AG is Europe's leading manufacturer of semi-trailers, trailers and truck bodies for temperature-controlled freight, general cargo and bulk goods. The company achieved sales of more than € 2.2* billion in the 2018/2019 financial year. As a pioneer in the industry, the North German company developed a comprehensive brand strategy early on and consistently established quality standards spanning every level: from research and development, to production and specialist services such as consulting, trailer telematics, financing, spare parts and used vehicles.

*provisional figures based on the 2018/2019 business year

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