

PRESS RELEASE

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Schmitz Cargobull (UK) Ltd

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NEW AFTERMARKET EXPERT BOOSTS SCHMITZ CARGOBULL'S SERVICE PARTNER NETWORK

Schmitz Cargobull has appointed Chris Gisca as its new Aftermarket Development Manager (South), enabling the company's Service Partner Network to expand its range of smart value-added services.

Gisca's focus will be on further developing approved workshops south of Schmitz Cargobull's UK head office in Warrington, covering half of the company's 60-strong national network.

In particular, he will also help support Service Partners when installing Schmitz Cargobull's TrailerConnect telematics system, which can be retrofitted to any brand of trailer and provides complete traceability of the unit, as well as proactively warning of maintenance requirements. He will also provide technical support in repair and maintenance contracts, parts performance and warranty purchases.

The 30-year-old joins the company from Scania GB, where he was Business Development Manager for the south-west region. Prior to this, he worked for IVECO as District Sales Manager for the Midlands and south-west, providing sales and marketing support to its Daily light commercial vehicle range.

Commenting on his new role, Gisca says: "Schmitz Cargobull's Service Partner Network is full of highly skilled engineers, which allows us to go beyond general repair and maintenance, and into more specialist services such as smart fleet upgrades.



The Trailer Company.

“Trailer technology is now moving at such a pace that operators don’t just want a ‘box on wheels’. That means offering customers the high level of support they expect from a manufacturer with real industry pedigree.”

Primarily based in Bristol, Gisca will report to Schmitz Cargobull UK and Ireland’s Head of Aftermarket, Steve Vincent.

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Editor’s notes:

Schmitz Cargobull UK and Ireland is a subsidiary company of the German-owned Schmitz Cargobull Group.

With an annual production of some 61,000 trailers and around 6,400 employees, Schmitz Cargobull AG is Europe’s leading manufacturer of semi-trailers, trailers and truck bodies for temperature-controlled freight, general cargo and bulk goods. The company achieved sales of more than € 2.2 billion in the 2017/2018 financial year. As a pioneer in the industry, the North German company developed a comprehensive brand strategy early on and consistently established quality standards spanning every level: from research and development, to production and specialist services such as consulting, trailer telematics, financing, spare parts and used vehicles.

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