

# PRESS RELEASE

## Schmitz Cargobull (UK) Ltd

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# SCHMITZ CARGOBULL SERVICE PARTNER KEEPS CUSTOMERS ON THE ROAD WITH NEW COURTESY TRAILER

Commercial Contract Engineers (CCE) has become one of the first Schmitz Cargobull Service Partners to offer a courtesy trailer to customers to minimise downtime.

The Rochdale-based car and commercial vehicle repair company has made a significant investment in purchasing and refurbishing the reefer, which has been wrapped in an eye-catching customised design, as part of its commitment to providing exceptional service levels.

Commercial Contract Engineers achieved Schmitz Cargobull's Service Partner accreditation last year after demonstrating it met a number of strict assessment criteria including having a team of specially trained technicians who can repair, maintain and optimise the German manufacturer's equipment.

Phil Ewbank, Chairman of Commercial Contract Engineers, says: "Quality is at the heart of everything we do and that does not just mean having top of the range facilities and highly skilled technicians – it also means providing exceptional levels of customer care.

"That's what Schmitz Cargobull's Service Partners provide and with our investment in this courtesy trailer our customers have access to a replacement from a market-leading manufacturer."

Ewbank adds: "For those fleets who don't operate Schmitz Cargobull units, using our courtesy trailer may show them just how good they are."



Steve Vincent, Head of Aftermarket, Schmitz Cargobull UK and Ireland, says: "Commercial Contract Engineers' investment exemplifies the standard set by our Service Partner network, and the level of support they can provide."

A family-run company, Commercial Contract Engineers was established more than 35 years ago and in addition to repair and maintenance, offers recovery work, a livery service and training in advanced repair techniques.

They used vehicle graphics specialists RGVA to design and apply the livery.

Schmitz Cargobull's Service Partner Network is growing, and operators can now access more than 60 approved locations in the UK and Ireland, with all teams specially trained in repair and maintenance of the manufacturer's equipment.

To find your nearest Schmitz Cargobull Service Partner, please visit www.cargobull.co.uk

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#### **Editor's notes:**

Schmitz Cargobull UK and Ireland is a subsidiary company of the German-owned Schmitz Cargobull Group. With an annual production of some 58,000 vehicles and around 5,800 employees, Schmitz Cargobull AG is Europe's leading manufacturer of semi-trailers, truck bodies and trailers for temperature-controlled freight, general cargo and bulk goods. A turnover of over € 2.0 billion was reported in the 2016/2017 business year. As a pioneer in the industry, Schmitz Cargobull AG developed a comprehensive brand strategy early on and has consistently established quality standards spanning every level: from research and development, to production, to specialist services such as trailer telematics, financing, spare parts and used trailers.

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