

PRESS RELEASE

2017-146

Schmitz Cargobull (UK) Ltd

22 June 2017

NEW HEAD OF AFTERMARKET TO BOOST SERVICE PARTNER NETWORK FOR SCHMITZ CARGOBULL

Schmitz Cargobull UK and Ireland has appointed Steve Vincent as its Head of Aftermarket, who will develop the trailer manufacturer's skilled Service Partner Network.

In his new role, Vincent will expand the UK and Irish section of Schmitz Cargobull's pan-European network of more than 1,300 Service Partners, ensuring operators have easy access to repair and maintenance for their equipment by approved technicians.

Alan Hunt, Managing Director, Schmitz Cargobull, says: "When you buy from Schmitz Cargobull, you're not just buying the trailer – you're buying a comprehensive package that will lower your operational costs and increase your asset uptime. Steve Vincent's extensive aftermarket experience means we will be even better placed to keep our customers on the move and give them peace of mind that wherever they are, they can count on our support."

Vincent brings to the role more than 30 years of experience within the vehicle industry, most recently as Operations Director for Manheim Aftersales Solutions.

He has previously worked for a variety of major manufacturers in the UK, including Renault Trucks, Hyundai and Volkswagen, as well as supporting the growth of the RAC's service patrol network.

Vincent says: "High-quality products require high-quality support. I'll be using my experience from the consumer sector to ensure that transport providers can



The Trailer Company.

benefit from skilled maintenance delivered with a retail-style approach to customer care.”

Schmitz Cargobull’s UK and Ireland Service Partner Network comprises almost 50 approved maintenance providers, specially trained in repair and maintenance on the manufacturer’s equipment.

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Editor’s notes:

Schmitz Cargobull UK and Ireland is a subsidiary company of the German-owned Schmitz Cargobull Group. With an annual production of some 50,000 vehicles and around 5,100 employees, Schmitz Cargobull AG is Europe’s leading manufacturer of semi-trailers, truck bodies and trailers for temperature-controlled freight, general cargo and bulk goods. A turnover of € 1.779 billion was reported in the 2015/2016 business year. As a pioneer in the industry, Schmitz Cargobull AG developed a comprehensive brand strategy early on and has consistently established quality standards spanning every level: from research and development, to production, to specialist services such as trailer telematics, financing, spare parts and used trailers.

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