

## PRESS RELEASE

### Phoenix Marine Launches New Linear Tender Lift at METSTRADE 2023

**PETERBOROUGH, England, November 15, 2023** — British hydraulic and mechanical systems manufacturer [Phoenix Marine](#) is launching an innovative Linear Tender Lift system for superyachts at METSTRADE 2023 in Amsterdam, November 15-17. The unique design offers yacht builders and owners an alternative to the traditional pantographic mechanism.

The attractive model designed by the company's expert team of marine hydraulic engineers in Peterborough, UK, can lift up to 2,500 kg and is manufactured in 316 stainless steel. Rather than tracing an arc, the mechanism glides down from the retracted position along a straight path. The platform remains flush with the transom for the duration of travel, which allows for more flexibility and style.

Elizabeth Noles, Managing Director at Phoenix Marine says: "I'm very excited to be debuting our new product at the marine industry's event of the year. We have an arm from the new Tender Lift on the stand in the SuperYacht Pavilion, so attendees can come and see how it operates.

"All our products are 100% designed and manufactured in-house, we are there at every step of the development, manufacturing and delivery, plus back this up with comprehensive aftersales support. Our worldwide warranty also gives customers the extra reassurance they're investing in something of the highest quality that they can rely on."

Phoenix Marine's engineers have designed the Linear Tender Lift system to be mounted with the ability to extend at a range of angles (from 0 to 35 degrees). It can be installed in one of two ways; on a vertical transom with the addition of an adaptor frame, or directly onto a transom sloped at the angle of travel intended. The latter allows for a low and unobtrusive profile.

Phoenix Marine is on stand 701 in Hall 10, where the team will be on hand to discuss the company's product portfolio and explore how to meet any bespoke hydraulic requirements.

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### About Phoenix Marine

Phoenix Marine designs and manufactures hydraulic systems and bespoke mechanisms for the world's leading yacht builders. As a division of Phoenix Hydraulics & Electrical Services Ltd, the company has more than four decades' worth of expertise creating bespoke solutions for any marine hydraulic application. All products are designed and

built in manufacturing facilities in Peterborough, UK. Phoenix is a member of the British Marine Federation and Superyacht UK, with all products backed up with a global warranty.



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