

## PRESS RELEASE

### Phoenix Fluid Power Unveiled Following Significant Growth

**PETERBOROUGH, England, August 8, 2024** — A Peterborough-based manufacturer which has worked on major projects from top tier motorsport to the oil and gas sectors, has rebranded itself as [Phoenix Fluid Power](#). The move follows the fastest period of growth in the company's 41-year history and more than £600,000 of inward investment in new tooling and greater automation.

Formerly known as Phoenix Hydraulic & Electrical Services, the Woodston business has rebranded to better reflect the firm's focus on designing, simulating and manufacturing advanced fluid power systems for customers worldwide – for which last month it received a Lifetime Supporter Award from the British Fluid Power Association.

Elizabeth Noles, General Manager & Director of Phoenix Fluid Power, says: "After more than 40 years, it felt like the right time to switch things up. Fluid power now forms a key part of most of our projects; it reflects the direction we're taking and the wealth of expertise we offer in-house."

Now one of the UK's largest independent fluid power companies, the business has seen its turnover grow by more than 50 per cent in two years – with further growth projected in 2024.

Noles explains: "The breadth of work and the scale of the projects we're taking on is growing exponentially. From fluid control units for the development of unmanned electric aircraft, to a moving floor assembly for a 'hidden' swimming pool in a US mansion – there's no limit to what we're being asked to produce, or how far businesses will travel to team up with the right manufacturing partner.

"It's all based on a hard-earned reputation for delivering complex builds on time, on budget, and with a razor sharp focus on quality. With the recent investments in new technology, we're in the best possible position to continue delivering growth."

Phoenix Fluid Power and its 35-strong team operate from a 20,000 square foot manufacturing facility, producing bespoke fluid power systems, including fluid control units, power packs, electrical control systems, cylinders and hose kits. Its site features the latest CNC turning and milling machines, waterjet cutting and shotblasting capabilities, a dedicated hose assembly service area, and precision welding bays. It also houses an online parts shop, with more than 70,000 units in stock.

Sister brand Phoenix Marine is a member of the British Marine Federation and operates from Phoenix Fluid Power's site. The company specialises in designing and creating hydraulic systems for the marine industry, working for some of the best known superyacht manufacturers in the world.

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### **About Phoenix Fluid Power**

Phoenix Fluid Power has been established for more than 40 years and has grown to become one of the UK's largest independent hydraulics and fluid power companies.

Working from our manufacturing and distribution facilities in Peterborough, we provide full hydraulic engineering solutions across a broad range of industry sectors, to a portfolio of global customers including Tier 1 and 2 OEMs, and individual clients.

With more than 70,000 hydraulic components in stock for immediate despatch and a team of fully qualified hydraulic, mechanical and electrical engineers, we can satisfy your complete hydraulic system design requirements.

For more information, go to [www.phoenixfluidpower.co.uk](http://www.phoenixfluidpower.co.uk)



<https://www.facebook.com/Phoenixfluidpower>



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