

Release date: 31 October 2022

AYRSHIRE PLANT HIRE FIRM TURNS HEADS WITH VOLVO TIPPER GRABS FROM MV COMMERCIAL

Tom Grant Plant says its pink and blue Volvo FMX 420 tipper grabs are grabbing attention and helping win new business.

The Ayrshire-based company sourced the vehicles from MV Commercial, bringing the first Volvos into its fleet in more than 18 years of business. It provides plant hire, operated plant equipment and transport hire services throughout the county, Glasgow and the surrounding areas.

The tipper grabs join a mixed fleet of vehicles, including 140 excavators, tippers, road sweepers and low loaders.

“The blue tipper grab is working on a utilities contract, while the pink one is causing a bit of a stir doing more private work, such as moving materials for gardens and driveways,” says Tom Grant Plant Transport Manager Andy Glover.

He adds: “It’s grabbing attention wherever it goes and is definitely generating more business for us. We get phone calls from people who have spotted the pink vehicle asking if they can use it for various projects.”

The Volvo FMX 420 tipper grabs, each specified with a four-way camera system and specced out with additional lights and flashing beacons, will cover up to 90,000km per year.

“We’ve never had Volvos before, and they’ve done us proud. We’re very pleased with them,” says Glover.

Tom Grant Plant traditionally ran its fleet in blue livery until a few years ago when it bought a pink Scania P410 XT truck as part of a campaign to raise money for Breast Cancer Now, later adding a pink excavator following the attention the truck received. “It’s a bit of gimmick but it’s worked well for us and raised money for a great cause,” he adds.

The deal strengthens Tom Grant Plant’s relationship with MV Commercial, after it received several specialist vehicles from the Airdrie-based company a few years ago.

“MV has always done a great job for us. The pricing was competitive and it was able to supply the tipper grabs we needed much quicker than anyone else,” says Glover.

ends

Note to editors:

MV Commercial provides sales and leasing for commercial vehicles, as well as specialising in areas such as crane truck design and engineering, livery and painting. Founded in 2001, the company currently employs more than 150 staff at seven sites across the UK, carrying a stock of more than 1,500 LCV and HGV vehicles.

For further information, please contact:

Mike Keeler and Mark Bisson at Garnett Keeler PR

Tel: 020 8647 4467

Email: mike.keeler@garnettkeeler.com | mark.bisson@garnettkeeler.com

MVC/113/22