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SHARED GREEN FOCUS SEES OLLECO SWITCH TO MICHELIN

- Olleco will transfer its entire truck fleet, as well as cars and light commercials, from a rival manufacturer's tyres onto Michelin products
- The contract was signed after Michelin demonstrated to Olleco how a tailored Services & Solutions contract could help the business reduce its carbon footprint

Olleco has signed a new Effitires contract with Michelin's Services and Solutions division. The agreement between the two businesses was secured on a joint commitment to sustainability, and a cleaner and greener future for the transport sector.

Having previously run its vehicles on a rival manufacturer's tyres, the nationwide circular economy business specialising in cooking oil and food waste recovery, which has depots nationwide, will now transition its truck fleet to a combined Michelin new and Remix policy. Its cars and light commercials will also run on Michelin tyres too.

Fitting and maintenance will be carried out by service partners ATS Euromaster and Tructyre, whose mobile technicians are in the process of fitting the tyres across Olleco's fleet as wear dictates.

Anthony Nolan, Operations Director Supply Collect, at Olleco, says: "We strive to ensure nothing is ever wasted from our customers' and our own operations. Working with some of the biggest brands in the world, we create closed loops to reduce carbon emissions and minimise waste. A simple swap to a values-aligned supplier like Michelin is just one example of how a small change can make a big difference."

Before securing the deal, Michelin demonstrated to Olleco how a tailored Services & Solutions contract could help the business reduce its carbon footprint, by cutting CO₂ emissions and maximising fuel efficiency, as well as making significant financial savings.



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All truck tyres fitted to Olleco's vehicles will be carefully managed through a multi-life policy with Michelin's skilled technicians regrooving worn tyres on site once the tread depth reaches 3-4mm, helping to extend each tyre's life in its most fuel-efficient state. Once the regrooved tyres have worn, they will be retreaded at the Michelin Remix plant in Stoke-on-Trent – a process which saves natural resources, doubles the Michelin casing lifespan and supports UK manufacturing.

Working in line with the Michelin 4R strategy: Reduce, Reuse, Recycle, and Renew, all worn casings follow the company's stringent environmental disposal programme.

Jonathan Layton, National Sales Manager, UK and Republic of Ireland, for Michelin Services & Solutions, says: "With a bespoke tyre management contract we can help companies such as Olleco improve business efficiency, compliance and secure meaningful environment savings.

"It was clear as soon as discussions began that this was equally as important to the team at Olleco as it is to Michelin. We are very happy to be working with such a like-minded, sustainability-focused business and look forward to a long and successful partnership."

About Olleco:

Employing over 1,000 people, at 19 sites strategically located throughout the UK and Ireland, Olleco provide the food and hospitality sectors with a range of services designed to help them to tackle the climate emergency by converting their waste resources into renewable energy. Olleco is the renewables arm of ABP Food Group and has grown to become the UK's leading supplier of premium cooking oils and fats as well as its largest collector of used cooking oil and food waste.

About Michelin

Michelin, the leading mobility company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tyres, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve a variety of industries. Headquartered in Clermont-Ferrand, France, Michelin is



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present in 177 countries, has 124,760 employees and operates 68 tyre production facilities which together produced around 173 million tyres in 2021. (www.michelin.com)

More information on how Michelin assists transport businesses achieve its sustainability goals and run more efficiently can be found at business.michelin.co.uk.

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