



UK & IRELAND

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## **AMP CLEAN ENERGY COMMITS TO EXCLUSIVE MICHELIN POLICY**

- The clean energy company's 33-strong truck fleet will now run only on tyres from the MICHELIN X Multi and MICHELIN X Works ranges
- Reduced downtime, improved fuel efficiency and the Michelin accidental tyre damage guarantee were key to the decision

AMP Clean Energy is switching its commercial vehicle fleet to a full Michelin tyre policy, to reduce downtime and boost the sustainability of its operation.

The business operates 33 trucks and five trailers from depots across the UK, transporting wood pellets and wood chip to biomass boilers nationwide for customers including schools, hospitals and care homes.

In the past, it had run tyres from a variety of manufacturers but will now operate exclusively on MICHELIN X Multi and MICHELIN X Works fitments following in-depth analysis provided by Michelin Account Manager Lynn Ilic and Tructyre Area Sales Manager Rob Wilshaw.

Bob Osborne, Fleet Manager at AMP Clean Energy, says: "The move to Michelin is a major commitment for us. The team at Tructyre worked hard to demonstrate the benefits a professionally managed Michelin policy would bring. We are convinced it will help us reduce fuel consumption, cut downtime and ultimately offer a more reliable service to our customers.

"The Michelin accidental damage guarantee was another factor behind the move. Our trucks regularly encounter rugged terrain, and we have suffered in the past with having to replace new tyres with cuts to the cord. The fact Michelin has that confidence in its product speaks volumes and will save us a significant amount of cost in the long run."

Michelin's accidental tyre damage guarantee protects the majority of its regional and on/off-road ranges – reinforcing the benefits of operating a premium Michelin policy. It covers accidental damage suffered before a



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fitment is 50 per cent worn, with the level of payment dependent on the wear of the tyre.

AMP Clean Energy has already started the gradual roll-out, with Tructyre replacing all existing brands on the fleet as wear dictates. The Michelin advocate dealer will also carry out regular inspections and routine tyre husbandry.

All tyres fitted to the business' vehicles will follow a multi-life policy which includes regrooving and retreading as Michelin Remix tyres – which helps extract the maximum performance from each new Michelin casing.

“As a clean energy business, we share Michelin’s commitment to a more sustainable future,” adds Osborne. “Running on premium, fuel efficient tyres will help us to cut CO<sub>2</sub> emissions, while the added lifespan of the Michelins will help us to reduce raw materials and resources by maximising each and every tyre.”

AMP Clean Energy is a distributed energy company which develops, funds and runs low carbon heat and power solutions including biomass heat installations and flexible energy plants.

### **About Michelin**

Michelin, the leading mobility company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tyres, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve a variety of industries. Headquartered in Clermont-Ferrand, France, Michelin is present in 177 countries, has 124,760 employees and operates 68 tyre production facilities which together produced around 173 million tyres in 2021. ([www.michelin.com](http://www.michelin.com))

More information on how Michelin assists transport businesses achieve its sustainability goals and run more efficiently can be found at [business.michelin.co.uk](http://business.michelin.co.uk).

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