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Stoke-on-Trent, UK, December 9, 2021

## **MICHELIN POLICY PAYS OFF FOR M&N TRANSPORT**

- M&N Transport finds Michelin truck tyres 'can't be matched' for longevity and fuel-efficiency
- Bulk haulage operator has significantly reduced downtime since making the switch to an exclusive Michelin policy
- The company is utilising Michelin's Effitrailer telematics package across its fleet of trailers

M&N Transport is running its growing commercial vehicle fleet of 35 trucks and 40 trailers exclusively on Michelin, having found the tyres to last significantly longer than any other truck tyre in the market.

The Wiltshire-based bulk transport firm has also reduced downtime and cut fuel costs since making the switch to Michelin, improving the sustainability of its operation in the process.

Tom Dredge, Fleet Support at M&N Transport, says: "It's Michelin only at M&N these days. We specify all new vehicles with Michelin, including a new eight-wheel tipper that will be arriving soon, and any replacements we need are always Michelin too. From my experience of running other premium branded products, there really is no comparison.

"We have minimal downtime, and there are no hidden costs such as damage to the wheel rim through irregular wear. Michelin will wear to the wear bars, like a tyre should. We also get great support from Nicola Townsend, our local Michelin Truck Sales Account Manager."

M&N Transport runs a mixed fleet of DAF, MAN, Mercedes-Benz and Renault trucks, fitting 315/80 R22.5 X Multi Z and D tyres on its steer and drive axles respectively. Its trailers utilise 385/65 R22.5 X Multi T fitments and also benefit from Michelin's Effitrailer telematics system.

The package includes an on-board datalink, tyre pressure monitoring system, electronic braking system data analysis and constant geolocation.



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It also details each trailer's mileage, the length of any periods of abnormal downtime or 'wait-time', the 'unhooked' or 'towed' status of the asset, and whether the trailer is overloaded.

"Effitrailer gives us so much information and allows us to identify any potential issues before they result in anything serious," adds Dredge. "It's just another tool that helps Michelin stand out from the rest.

"The initial outlay for Michelin may be more than the tyres the business ran in the past, but the total cost of ownership is far improved. The reliability is second to none, and the longevity and fuel efficiency of the tyres can't be matched."

### **About M&N Transport:**

Established in 2001, M&N Transport is a bulk haulage operator specialising in grain and aggregates. The Westbury firm has achieved FORS (Fleet Operator Recognition Scheme) Silver status which is given to operators which are providing exemplary levels of best practice in safety, efficiency, and environmental protection.

### **About Michelin:**

Michelin, the leading mobility company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tyres, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve a variety of industries. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 123,600 employees and operates 71 tyre production facilities which together produced around 170 million tyres in 2020. [www.michelin.com](http://www.michelin.com)

More information on how Michelin assists transport businesses achieve its sustainability goals and run more efficiently can be found at [business.michelin.co.uk](http://business.michelin.co.uk).



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**CONTACT:**

*Dan Jones or James Keeler, Garnett Keeler PR*  
[dan.jones@garnettkeeler.com](mailto:dan.jones@garnettkeeler.com) / [james.keeler@garnettkeeler.com](mailto:james.keeler@garnettkeeler.com)  
+44 (0)20 8647 4467

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