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MICHELIN AND GO-AHEAD EXTEND SUCCESSFUL WORKING RELATIONS

- Go-Ahead, one of the UK's largest public transport operators, extends its long working relationship with Michelin
- High standards of service, quality product and a shared focus on sustainability seal the new agreement
- The contract covers 99 per cent of Go-Ahead's UK 6,000-strong bus fleet

Go-Ahead has extended its long working relationship with Michelin, committing to a further three-year Effitires contract with the tyre manufacturer's Services & Solutions division.

The deal with one of the UK's largest providers of public transport was secured thanks to the quality of Michelin's products and high standards of service. As part of the new agreement Michelin will produce annual reports on how the carefully managed tyre policy is helping Go-Ahead meet key sustainability criteria, including a reduction in raw material usage, waste and CO₂ emissions.

Jim Collins, Group Chief Engineer, Go-Ahead, says: "There was really no reason to look elsewhere. During our long and successful relationship with Michelin, the service has always been to the high level we would expect, and the product is excellent.

"Over the past few years, our business has done a lot of work on decarbonisation, with a clear plan for the group as a whole and Michelin has always played a part in that. The two companies' environmental credentials are very much aligned and that's hugely important to us."

Michelin operates on stringent development principles which begin with supporting sustainable rubber production, an annual research and development fund totalling more than €600m to help its products cut CO₂ emissions and reduce fuel consumption, as well as promoting initiatives to reduce, reuse, recycle and renew commercial vehicle tyres.



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The new deal will cover around 99 per cent of Go-Ahead's expanding 6,000-strong bus fleet, operating from more than 50 depots around the country, with the Effitires contract offering a combination of outsourced tyre procurement, expert management solutions and a predictable tyre budget linked to fleet activity.

Go-Ahead will utilise Michelin's dedicated team of tyre management operatives working together with its own in-house workshop technicians to ensure its fleet stays on the road and hits targets for safety, reliability, tyre longevity and regulatory compliance.

Michelin will fit predominantly urban bus tyres across the fleet, including the new X InCity EV Z – Michelin's first range of bus tyres specifically designed for electric vehicles (EVs).

"We currently have nearly 300 EVs across the group – with the majority working in London – but we expect that to increase quite dramatically over the next few years," adds Collins. "We have a strategy to have a zero-emission fleet by 2035 and electric and hydrogen vehicles are obviously going to play a prominent part in that, so to have a tyre designed specifically for EVs is hugely beneficial."

About Go-Ahead:

Go-Ahead is a leading public transport operator, connecting communities through bus and rail services. Our purpose is to be the local partner taking care of journeys that enhance the lives and wellbeing of our communities across the world.

Our bus division runs a fleet of more than 6,000 buses across England, including a quarter of London's buses for Transport for London. Outside London, we serve high-density commuter markets in the North East, Greater Manchester, East Yorkshire, Oxfordshire, East Anglia, the South East and the South West of England. We also operate a bus contract in Singapore and two bus contracts in Ireland.

About Michelin:

Michelin, the leading mobility company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tyres, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique



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experiences; and developing high-technology materials that serve a variety of industries. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 123,600 employees and operates 71 tyre production facilities which together produced around 170 million tyres in 2020. www.michelin.com

More information on how Michelin assists transport businesses achieve its sustainability goals and run more efficiently can be found at business.michelin.co.uk.

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