

Stoke-on-Trent, October 6, 2020

Commercial vehicle operators can access tyre savings and support via new Michelin MyPortal

Michelin has launched a new web portal giving commercial vehicle customers quick and direct access to expert online tyre advice, the latest promotions, services and news about its tyre range.

Michelin MyPortal replaces Michelin MyAccount, launched five years ago, and has been designed to provide users with a string of additional benefits and improved functionality.

Chris Smith, Managing Director of Michelin UK, says: "With Michelin MyPortal we are housing all our digital touchpoints in one, easily accessible, location. It's a significant upgrade for our customers and a great resource – and we are encouraging operators to take full advantage of it."

Available to truck, bus and coach fleets across the UK and Ireland, Michelin MyPortal is designed for the company's transactional customers. It gives users the ability to select which tyre campaigns they take part in, with resulting cashback promotions paid directly into their bank account for maximum speed and efficiency.

The site also offers fleets direct contact and support from a dedicated Michelin Account Manager, via a call-back system, as well as full use of Michelin's OnCall roadside assistance programme, plus a wealth of product and technical data available 24/7.

Users can also access Michelin's free accidental damage guarantee, allowing them to make claims quickly and easily, and then monitor the status of their claim online.

Fleets can register for a free Michelin MyPortal account by visiting:

<https://www.myportal.michelingroup.com/>

Current MyAccount users will be automatically redirected to the new MyPortal site when they next log-in. They will then be able to activate their new accounts via a straightforward migration process.

The portal can be accessed from any connected device, including smartphones, tablets and desktops.

For further information on the Michelin commercial vehicle tyre range visit

<https://business.michelin.co.uk/>

Ends

Michelin, the leading mobility company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tyres, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve a variety of industries. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has more than

127,000 employees and operates 69 tyre production facilities which together produced around 200 million tyres in 2019. (www.michelin.com)



<http://twitter.com/MichelinTruckUK>



<https://www.linkedin.com/company/michelin-trucks-&-buses-tyres-europe>



<https://www.youtube.com/user/Michelintrucktyres>

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