

Stoke-on-Trent, February 25, 2019

Ronnie S Evans signs 56-strong trailer fleet up to Michelin Effitrailer programme

Family-owned haulier Ronnie S Evans has signed its entire fleet of trailers up to Michelin's Effitrailer programme, after a successful eight-month trial projected savings of £45,000.

After being fitted to an initial 15 assets, Michelin's dedicated trailer telematics system showed its worth by alerting the haulier to 45 cases of low tyre pressure – preventing potential puncture costs of up to £1,000 a time.

Carmarthenshire-based Ronnie S Evans will now get the system fitted to its remaining 41 trailers on a three-year contract.

Company director Sion Evans says: "We recently had a driver collect a load and just 20 minutes into the journey I received an alert to say one of the tyre's pressure had dropped to a critical level. After contacting the driver, he found a piece of metal lodged in it.

"He managed to get the vehicle safely to the nearest tyre dealer and got it repaired straight away, which also saved on the cost of a roadside call out and the unnecessary downtime this would have brought – all thanks to Effitrailer.

"The nature of our work sees part of the fleet going into scrap metal yards every day, so we're operating in an environment where there is a higher risk of punctures. The Michelin system will transform our operations and allow us to be more proactive when it comes to potential tyre and brake issues."

Ronnie S Evans will have access to the system's on-board datalink, tyre pressure monitoring system, electronic braking system data analysis and constant geolocation.

The technology also details each trailer's mileage, the length of any periods of abnormal downtime, the 'unhooked' or 'towed' status of the asset, and whether the trailer is overloaded.

Michelin Effitrailer can be installed on all trailers equipped with EBS, regardless of age or manufacturer, and is available regardless of current or future tyre policy.

Ronnie S Evans is a bulk haulage company specialising in the metal and recycling industry, operating throughout the UK and Europe. It has specified a 100 per cent Michelin tyre policy across its fleet for nine years.

For further information on the Michelin commercial vehicle tyre range visit

<http://trucks.michelin.co.uk/>

Ends

Michelin, the leading tyre company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tyres, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry. Headquartered in Clermont-Ferrand, France, Michelin is present in 171 countries, has more than 114,000 employees and operates 70 production facilities in 17 countries which together produced around 190 million tyres in 2017. (www.michelin.com)



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