

Stoke-on-Trent, November 14, 2018

Newest Michelin coach tyre impresses Bibby's of Ingleton in competitor trial

Bibby's of Ingleton is to fit its entire 38-strong coach fleet with the latest generation Michelin X Coach Z tyres, after the fitments proved their worth just six months into a year-long trial.

As one of the first in the UK to test the new range, the Yorkshire-based firm fitted a set of 295/80 R22.5 Michelin X Coach Z tyres to a brand new Temsa Safari and trialled them against an identical coach with a competitor product.

Commenting on the exceptional performance, Peter Bibby, Managing Director at Bibby's of Ingleton, says: "I wanted to see for myself the difference between the two fitments after the positive feedback our drivers gave us.

"Instantly, I felt how much smoother the coach ran and how excellent the road handling was compared to the competitor tyres."

The Michelin X Coach Z delivers a long-lasting performance with a regenerating tread pattern that comprises a tread design that changes as it wears, with grooves and water clearing channels opening in the later stages of the tyre's life.

The new groove design also helps maximise the contact patch, putting more rubber on the ground and ensuring high levels of wet grip.

Stuart Best, Workshop Manager at Bibby's of Ingleton, says: "Michelin approached us to be part of this pre-launch trial and we were keen to run it and see the benefits of the fitment. The coach has travelled nearly 40,000 km and has shown about half a millimetre of tread wear.

"We've been fitting predominantly Michelin tyres for 50 years and we always get consistent performance; this latest tyre was no different, delivering excellent grip and handling."

The new 295/80 R22.5 Michelin X Coach Z was officially launched onto the market in September 2018 and is suitable for regrooving and retreading, which is proven to save money, raw materials and help reduce operating costs.

Family-run Bibby's of Ingleton has been providing coach services since 1956. Operating a fleet of 38 coaches, it provides coach holidays, coach day excursions and private hire.

For further information on the Michelin commercial vehicle tyre range visit <http://trucks.michelin.co.uk/>

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Michelin, the leading tyre company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tyres, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry. Headquartered in Clermont-Ferrand, France, Michelin is present in 171 countries, has more than 114,000 employees and operates 70 production facilities in 17 countries which together produced around 190 million tyres in 2017. (www.michelin.com)



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For further press information please contact:

David Johnson, Michelin Press Office

Tel: + 44 (0) 1782 402341 Email: d.johnson@michelin.com

Ian Collier or Rebecca Gleave, Garnett Keeler PR, Inver House, 37-39 Pound Street,
Carshalton, Surrey, SM5 3PG

Tel: +44 (0)20 8647 4467 E-mail: ian.collier@garnettkeeler.com or rebecca.gleave@garnettkeeler.com

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