

Stoke-on-Trent, October 22, 2018

BOC takes on Michelin EFFITRAILER™ programme to boost safety and efficiency

As part of its ongoing commitment to improve safety, BOC, the largest supplier of industrial gases and medical gases in the UK, is to fit its entire bulk tractor and trailer fleet with Michelin's EFFITRAILER™ system.

During a successful six-month trial on 10 BOC assets, the programme – which offers an on-board datalink, tyre pressure monitoring system, electronic braking system data analysis and constant geolocation – helped to enhance safety as well as prevent roadside breakdowns and minimise downtime.

Roger Wilkinson, National Transport Manager, BOC UK & Ireland, cited the programme's safety features as key to rolling the Michelin equipment out across its fleet.

"Safety is paramount to everyone at BOC and we will always look at ways we can improve. EFFITRAILER™ connects to every BOC tanker's anti-rollover device and provides an alert to the transport office in the event the system is activated which, from a driver training perspective, is very important."

Wilkinson also highlights the other extensive features offered by EFFITRAILER™. "It doesn't just monitor tyre pressures – it provides hub heat readings which tell us of any potential issues with the brakes or bearings. It also measures trailer utilisation from a time perspective, which is excellent.

"And Michelin's programme will tell a driver via a mobile device what their tyre pressures are before they go out on the road."

BOC will also have access to real-time data generated by the Michelin technology which details each trailer's mileage, the length of any periods of abnormal downtime or 'wait-time', the 'unhooked' or 'towed' status of the asset, and whether the trailer is overloaded.

Unlike any other provider in the industry, when a company signs up to an EFFITRAILER™ contract, Michelin also commits to reducing the number of tyre-related trailer breakdowns by up to 50 per cent – a commitment validated after diagnosis by a Michelin analyst. If Michelin does not achieve this goal, the company will refund the cost of all breakdowns over and above the contractual terms.

EFFITRAILER™ can be installed on all trailers equipped with EBS, regardless of age or manufacturer, and is available regardless of current or future tyre policy.

BOC is the UK's biggest industrial and medical gases business with more than 300,000 customers, served by over 3,000 people operating from more than 100 sites.

For further information on the Michelin commercial vehicle tyre range visit

<http://trucks.michelin.co.uk/>



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Michelin, the leading tyre company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tyres, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry. Headquartered in Clermont-Ferrand, France, Michelin is present in 171 countries, has more than 114,000 employees and operates 70 production facilities in 17 countries which together produced around 190 million tyres in 2017. (www.michelin.com)



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<https://www.linkedin.com/company/michelin-trucks-&-buses-tyres-europe>



<https://www.youtube.com/user/Michelintrucktyres>

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