

Stoke-on-Trent, August 29, 2018

M&N Transport says ‘amazing’ Michelin EFFITRAILER™ programme is one for the long haul

Wiltshire-based M&N Transport has taken on Michelin’s EFFITRAILER™ telematics system following a successful three-month trial on 10 assets.

The bulk haulier, which specialises in grain and aggregates, is rolling out the system across 40 trailers – six of these are new builds and 34 are in the process of having it retrofitted.

Company director Mike Burton says: “The potential savings in terms of our control over breakdowns are huge. We recently had an incident with a trailer where the hub overheated, and the damage was extensive. With EFFITRAILER™, we would have been alerted as soon as the hub exceeded normal operating temperatures and the driver would have been alerted to pull over, saving us from a £2,000 repair bill.

“Looking at the full package, EFFITRAILER™ gives us an amazing amount of information – much more than we got from our previous system which means we can be more proactive when it comes to picking up potential issues before they result in downtime and possible damage.

“We can really use the data we’re now getting to look at all aspects of how our trailers are being used to help with driver training as well as any possible maintenance issues.”

M&N Transport will benefit from the system’s on-board datalink, tyre pressure monitoring system, electronic braking system data analysis and constant geolocation. Michelin’s telematics programme also details each trailer’s mileage, the length of any periods of abnormal downtime or ‘wait-time’, the ‘unhooked’ or ‘towed’ status of the asset, and whether the trailer is overloaded.

The Westbury firm has achieved FORS (Fleet Operator Recognition Scheme) Silver status which is given to operators which are providing exemplary levels of best practice in safety, efficiency, and environmental protection.

Burton adds: “The silver accreditation is a real testament to all of our staff. And going forward, using EFFITRAILER™ will only help us to make our vehicles more efficient and environmentally friendly to maintain and improve the service we provide.”

For further information on the Michelin commercial vehicle tyre range visit <http://trucks.michelin.co.uk/>

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Michelin, the leading tyre company, is dedicated to enhancing its clients’ mobility, sustainably; designing and distributing the most suitable tyres, services and solutions for its clients’ needs;



providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry. Headquartered in Clermont-Ferrand, France, Michelin is present in 171 countries, has more than 114,000 employees and operates 70 production facilities in 17 countries which together produced around 190 million tyres in 2017. (www.michelin.com)



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For further press information please contact:

David Johnson, Michelin Press Office

Tel: + 44 (0) 1782 402341 Email: d.johnson@michelin.com

Ian Collier or Rebecca Gleave, Garnett Keeler PR, Inver House, 37-39 Pound Street,
Carshalton, Surrey, SM5 3PG

Tel: +44 (0)20 8647 4467 E-mail: ian.collier@garnettkeeler.com or rebecca.gleave@garnettkeeler.com

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