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Press release  
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## **Courtney Buses adopts Michelin solutions' EFFITIRES™ package to drive its fleet efficiently forward**

Courtney Buses has switched to an all-Michelin policy on a price-per-vehicle (PPV) contract as it strives to further increase the efficiency of its fleet and reduce fuel costs.

The Bracknell, Berkshire-based operator has adopted the EFFITIRES™ solution across its entire 60-strong fleet of single- and double-decker buses, each of which covers an average 40,000 miles per year on urban routes.

Courtney Buses previously took a non-specific approach to tyre selection and fitting – and it is already reaping the rewards of the new tyre management package, thanks to the long-lasting performance of Michelin's premium fitments and the expertise provided by Michelin solutions' highly-skilled technicians.

Malcolm Venn, Engineering Manager at Courtney Buses, says: "I wanted a managed tyre policy because it caused a major headache having to do all the vehicle checks ourselves. The nature of running a busy urban bus fleet means we typically see lots of kerbing damage, plus we're always working hard to ensure tyre tread depths don't fall below our minimum standard between one inspection and the next.

"Now we have a fleet-wide monthly inspection by Michelin solutions technicians who have the expertise to say whether a tyre will last till the next inspection or needs to be replaced immediately. As part of the contract, Michelin solutions will fit all new and remix tyres to our fleet.

"Also, at the end of each month I'll receive an analysis report from Michelin solutions on tyre wear – including any mechanical problems identified as causing tyre wear. This will help us to make fully-informed management decisions based on the data we've collected."

Describing the switchover to the Michelin solutions-managed deal as "seamless", Venn revealed Courtney Buses' three-year PPV deal is believed to be the "first of its kind" in the bus and coach industry for Michelin solutions – with most operators traditionally opting for price-per-kilometre/mile (PPK/PPM) agreements.

He adds: "The major benefit of PPV to us is that we know exactly what our tyre costs are going to be per month, per vehicle. That makes our financial planning much easier. Not to mention the fact we're expecting to see savings on fuel, thanks to the lower rolling resistance of moving to a premium Michelin fitment."



Signing up to the EFFITIRES™ solution provides Courtney Buses with the services of a dedicated team of business support personnel, auditors and technicians to ensure its tyres are serviced to the highest possible standards.

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**About Michelin solutions**

Michelin solutions is part of the Michelin group and was established in May 2013. It currently employs around 900 people globally and is responsible for 400,000 vehicles currently on contract. Michelin solutions is dedicated to designing, developing and commercialising solutions for fleets of trucks, buses, coaches, cars and vans. Its solutions are aimed at fleets wanting to improve their efficiency, productivity, and environmental footprint, in a global and customised way.

<http://fleetstreet.michelin-solutions.com/>

<http://gk.news/michelin-solutions>



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