

Stoke-on-Trent, March 27, 2017

Michelin launches Driver CPC courses to improve drivers' tyre knowledge

Michelin is launching a series of highly interactive JAUPT accredited Driver CPC training courses designed to significantly improve HGV and PSV drivers' tyre knowledge and the quality of vehicle walkaround checks.

Held at the Michelin Training Centre in Stoke-on-Trent or onsite at customers' premises, the four half-day workshops were created in collaboration with driver training specialist Junction 17 Defensive Driver Training Ltd, and offer tuition in four key areas: tyre identification, wear and damage patterns, wheel security and tyre maintenance.

Using a combination of in-classroom theoretical learning and hands-on practical experience, delegates can get to grips with tyre construction and spotting unusual tyre damage, to the importance of maintaining accurate tyre pressures, while working towards their periodic training requirements. Each module in the course builds towards a solid understanding of the key components of vehicle walkaround checks.

Carl Williams, from the Michelin Training Centre, says: "We're conscious that some CPC courses aren't very engaging. That's why we've developed interactive, hands-on sessions that will get people out of their seats. When you combine that approach with the unparalleled knowledge of the tutors, we believe we have developed a product that will be of real benefit to drivers and managers.

"Walkaround checks are often seen as another tick box exercise and there needs to be an industry-wide shift in perceptions. You'd be surprised by how many drivers carry out the daily checks without fully understanding what they're looking for or the implications of poor tyre upkeep.

"After completing our training, drivers will have gained skills that can be applied in their professional lives. Plus, operators will have improved peace of mind that their tyres won't cause an O-licence breach."

Spaces are limited to 20 delegates on the courses, each led by one of Michelin's five full-time instructors, who have all been trained by the Chartered Institute of Personnel Development. For companies wishing to host their own training days, bespoke onsite modules can be arranged.

The Driver CPC courses join a comprehensive portfolio of workshops on offer at the Michelin Training Centre, many with City & Guilds and REACT accreditation. Courses cover all aspects and roles in the tyre industry, from fitting and technical courses for technicians, through to management training for tyre dealer depot managers and business owners.

Established for more than 25 years, the Michelin Training Centre attracts delegates from across the UK and Ireland. Its fully-equipped premises feature six lecture rooms, workshops and test vehicles to work on, an IT suite, mocked up tyre dealer premises, and video and role-play facilities.

For further information about the Driver CPC courses or to book a place, contact the Michelin Training Centre on 01782 401 700 or visit: <http://training.michelin.co.uk/>



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Michelin, the leading tyre company, is dedicated to sustainably improving the mobility of goods and people by manufacturing, distributing and marketing tyres for every type of vehicle. It also offers innovative business support services, digital mobility services and publishes travel guides, hotel and restaurant guides, maps and road atlases.

Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 112,300 employees and operates 68 production plants in 17 countries. The Group also has a Technology Centre, responsible for research and development, with operations in Europe, North America and Asia. (www.michelin.com)



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<https://www.youtube.com/user/Michelintrucktyres>

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