

Stoke-on-Trent, May 4, 2016

Truck tyre size shift continues, reports Michelin

Michelin has reported that demand for truck tyres on the UK replacement market is continuing to show a steady shift to 315/70 R 22.5 fitments – driven by the growth of Euro VI registrations and operators realising the total cost of ownership benefits offered over traditional low aspect ratio 295/80 R 22.5 tyres.

The premium tyre manufacturer points to figures released by the European Tyre & Rubber Manufacturers Association which show the 295/80 R 22.5 – the long-time favourite of UK hauliers – has decreased its share of the UK's replacement market by 3 points since 2010. Meanwhile, over the same time scale, the 315/70 R 22.5 has increased its share by 3.4 points, and the 315/80 R 22.5 by 0.6 points.

Michelin says this trend is strengthening year on year, with the 295/80 decreasing by 1 point between 2014 and 2015 and the 315/70 growing by 1.7 points – figures closely mirroring its own new tyre sales.

Guy Heywood, Commercial Director of Michelin Tyre plc, says: “More and more operators are realising that moving to 315/70 tyres can reduce their running costs and open access to the very latest generations of products, which tend to be developed in this size first due to its popularity across Europe.

“Our own surveys, and trials we've carried out in conjunction with truck manufacturers, have shown the benefits offered by 315/70 tyres – particularly in terms of fuel efficiency and tyre longevity. Now operators are experiencing these benefits in their own fleets too, it's driving one of the most notable changes in tyre buying habits we've seen this side of the millennium.”

Michelin offers an extensive line-up of tyres in the most popular sizes, with its 315/70 R 22.5 range featuring the very latest technology used in tyre design and construction. The X Line Energy range combines optimum fuel-efficiency for long distance operations with great mileage potential, whilst its popular X MultiWay 3D tyres are designed for maximum mileage potential and traction on regional or national work, whilst still being very competitive on fuel.

For further information on the Michelin commercial vehicle tyre range visit <http://trucks.michelin.co.uk/>

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Michelin, the leading tyre company, is dedicated to sustainably improving the mobility of goods and people by manufacturing, distributing and marketing tyres for every type of vehicle. It also offers innovative business support services, digital mobility services and publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 112,300 employees and operates 68 production plants in 17 countries. The Group also has a Technology Centre, responsible for research and development,



with operations in Europe, North America and Asia. (www.michelin.com)



<http://twitter.com/MichelinTruckUK>



<https://www.linkedin.com/company/michelin-trucks-&-buses-tyres-europe>



<https://www.youtube.com/user/Michelintrucktyres>

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