



Press release
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Michelin solutions clocks up three-year EFFITIRES™ renewal at Aspray24

Aspray24 has renewed its EFFITIRES™ contract with Michelin solutions, trusting the comprehensive tyre management programme to “help deliver on the promise our name suggests” – faultless, next-day delivery.

The price-per-kilometre deal covers 100 per cent of the company’s 363-strong all-DAF truck fleet which is in operation around the clock, delivering cargoes of all shapes and sizes from its 14 depots nationwide.

Ian Barclay, Group Operations Director at Aspray24, says: “Working with Michelin solutions isn’t a typical supplier/customer relationship – the company has taken the time to understand the ‘ins and outs’ of our business, and supplies a tyre management package perfectly tailored to our needs as a result.

“We even use the fact that we fit Michelin, and work so closely with Michelin solutions’ ‘embedded’ account management team, as a selling point – we’ve invested in the best in premium tyres, so we can deliver the best in next-day delivery services.”

A large proportion of the firm’s work revolves around delivering door locks, nuts, bolts and fasteners, often to tricky locations such as building sites, where loose surfaces and construction waste are a constant concern.

Barclay adds: “We’ve always known Michelin tyres are *the* premium product, and offer great value over time – especially when you’re running such a busy fleet as ours.

“We deliver 14,000 consignments every day, and it’s testament to our tyres’ abilities that in the five-plus years we’ve been fitting Michelin, we haven’t suffered a single tyre failure on the road that wasn’t caused by an external factor. Plus we’ve gained increased control and clarity on our tyre budget through the EFFITIRES™ programme.”

ATS Euromaster will continue to see to Aspray24’s tyre needs, fitting the company’s trucks with Michelin X MultiWay 3D XDE and XZE tyres – the manufacturer’s latest-generation regional tyre series, which offers a strong blend of fuel efficiency and mileage performance, plus an improved resistance to accidental shoulder damage.

The company’s trailers benefit from Michelin’s X Multi T tyres, while the Mercedes-Benz Sprinters will continue to roll on Michelin’s robust and reliable Agilis + van tyres.



Signing up to the EFFITIRES™ solution provides Aspray24 with the services of a dedicated team of auditors, technicians and business support personnel, to ensure its tyres are serviced to the highest possible standards. The programme also offers a predictable tyre budget linked to fleet activity.

Michelin solutions will also carry out fleet-wide tyre safety inspections and develop a shared action plan to ensure harmonised operations – cutting complexity while ensuring safety, regulatory compliance and peace of mind.

As well as its core next-day delivery operations, Willenhall-headquartered Aspray24 also offers racked and bulk storage, as well as international import and export services through a worldwide network of partner companies.

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About Michelin solutions

Michelin solutions was established as a new entity within the Michelin Group in May 2013, replacing the entity previously known in the UK as Michelin Fleet Solutions. It currently employs around 800 people globally and is responsible for in excess of 320,000 vehicles currently on contract. Michelin solutions is dedicated to designing, developing and commercialising solutions for fleets of trucks, buses, coaches, cars and vans. Its solutions are aimed at fleets wanting to improve their efficiency, productivity, and environmental footprint, in a global and customised way.

<http://fleetstreet.michelin-solutions.com/>
<http://news.cision.com/michelin-solutions>



<https://www.linkedin.com/company/michelin-solutions>



<http://twitter.com/michelinsolutio>



<https://www.youtube.com/user/Michelinsolutions>

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