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MICHELIN BOOSTS ITS FLEET WITH NEW WAVE OF ELECTRIC VEHICLES

- Latest arrivals mean approximately two-thirds of the company's Connected Solutions Division's operational fleet is now electric.
- Expanded electric vehicle (EV) fleet will save 79.5 tonnes of CO₂ every year.
- Michelin Connected Solutions committed to 100% EV fleet by 2030.

[Michelin's](#) Connected Solutions Division (CXS) has powered up its sustainability credentials with the arrival of 19 EVs, as it continues to drive meaningful change across its fleet.

The three Ford Transit Custom and 16 Ford Transit Courier EVs are equipped with [MICHELIN Connected Fleet](#) technology to reduce incidents and optimise range.

Andrew French, B2B Sales Director at Michelin UK & Ireland, says: "Michelin is committed to a sustainable future, and the use of telematics data has supported this journey for several years.

"MICHELIN Connected Fleet technology has allowed us to improve road safety and driving style through measurement of harsh braking and acceleration, reducing accidents and helping us maximise our fleet utilisation."

The vehicles replace diesel-powered equivalents and will be used by its team to support customers in the passenger transport sector. The Ford vans were selected after road-testing by Michelin's team, with the specification and range impressive.



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An electric van saves approximately 2.2 tonnes of CO₂ a year compared with a diesel equivalent. Michelin estimates the expanded EV fleet will save the equivalent of 79.5 tonnes of CO₂ annually*.

The new arrivals are fitted with a mix of the MICHELIN Agilis 3 and the all-season [MICHELIN Agilis CrossClimate](#) tyres.

The MICHELIN Agilis 3 is a summer tyre that has improved B-rated rolling resistance compared with its predecessor to deliver reduced fuel consumption/improved range. It features kerb shields – as all the Agilis family does – for protection against sidewall damage. The MICHELIN Agilis CrossClimate fitment has leading dry braking performance and A-rated wet grip for safety. Featuring a unique V-shaped tread with large blocks and wide grooves, it is certified as 3PMSF for traction on challenging surfaces such as mud, gravel and snow.

Following an initial wave of EVs in 2024, 36 of the operational fleet's 56 vehicles are now EVs. Michelin plans to replace more of its diesel vans during the next year as it transitions to 100% electric energy by 2030.

Michelin held a training day in Stoke-on-Trent to familiarise drivers with their new vans, the onboard technology, and how to charge them with tips on maximising their range through refinements to driving technique.

Each van features an audio-visual light bar that alerts the driver to their driving style and acts as a self-coaching tool. The vans are also fitted with forward and rear facing cameras supplied by MICHELIN Connected Fleet. These monitor the situation outside the vehicle and can provide evidence in the event of an incident, as well as allowing the driver to record a dangerous situation.

Drivers with MICHELIN Connected Fleet equipped vans can also participate in the incentive scheme EcoStar, which rewards safe and economical driving. Measurement includes metrics such as fault accidents, non-speeding fines, complaints from other road users and vehicle inspections.



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Drivers start as One Star (High-Quality Driving) and in a nod to the Michelin Guide, can achieve a Two Star - Excellent Driving rating, culminating in a Three Star - Exceptional Driving rating for the very best. Two- and three-star recipients receive vouchers in recognition of their achievements.

*Savings assume that each new EV replaces a diesel equivalent; charging is from the UK grid; a lease period of 48 months/80,000 miles per vehicle with no battery replacements; and a mixture of urban and motorway miles.

About Michelin

Michelin is building a world-leading manufacturer of life-changing composites and experiences. Pioneering engineered materials for more than 130 years, Michelin is uniquely positioned to make decisive contributions to human progress and to a more sustainable world. Drawing on its deep know-how in polymer composites, Michelin is constantly innovating to manufacture high-quality tyres and components for critical applications in demanding fields as varied as mobility, construction, aeronautics, low-carbon energies, and healthcare. The care placed in its products and deep customer knowledge inspire Michelin to offer the finest experiences. This spans from providing data- and AI-based connected solutions for professional fleets to recommending outstanding restaurants and hotels curated by the MICHELIN Guide.

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