

Stoke-on-Trent, April 12, 2019

## DB Distribution adopts full Michelin policy across FedEx fleet after impressive trial

DB Distribution has rolled out a full Michelin policy across its 15-strong light commercial vehicle fleet after it was won over by improved tyre life and reduced downtime during a trial.

The fleet supports a contract with FedEx, delivering parcels on a multi-drop route throughout Launceston, Cornwall, for the courier delivery specialist. With no previous tyre policy in place, Michelin invited the customer to take part in a six-month trial of Michelin Agilis+ tyres, one of its dedicated van fitments.

The performance of the Agilis+ tyres exceeded expectations, particularly on tyre wear, reliability and overall robustness. As a direct result the company has now switched to a 100 per cent Michelin Agilis+ policy across its fleet of Mercedes-Benz Sprinters, supplied and fitted by ATS Euromaster, Launceston.

Rob Berryman, Director at DB Distribution, says: "Having never specified Michelin tyres before, we had no experience of what they were capable of delivering.

"The trial opened our eyes to what we've been missing out on. Tread wear has been very even and we're confident the change in policy will noticeably extend our tyre replacement intervals – we'll certainly continue to specify Michelin for all our tyre needs."

Michelin Agilis+ tyres are designed to deliver long lasting performance and offer built-in damage resistance to minimise the risk of tyre-related downtime. They feature eight kerbing protectors to provide protection against sidewall damage – a factor which impressed Berryman.

He adds: "We now benefit from a tyre that promises maximum resistance to damage. Our drivers feel more confident that our vehicles are fitted with the best tyres for the job, particularly given the demands of our multi-drop work."

DB Distribution was established in 1995 as a parcels delivery company and occupies a 10,000 sq ft warehouse.

### Ends

Michelin, the leading tyre company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tyres, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry. Headquartered in Clermont-Ferrand, France, Michelin is present in 171 countries, has more than 114,000 employees and operates 70 production facilities in 17 countries which together produced around 190 million tyres in 2017. ([www.michelin.com](http://www.michelin.com))





***For further press information please contact:***

**David Johnson, Michelin Press Office**

**Tel: + 44 (0) 1782 402341 Email: [d.johnson@michelin.com](mailto:d.johnson@michelin.com)**

Rebecca Gleave, Garnett Keeler PR, Inver House, 37-39 Pound Street,  
Carshalton, Surrey, SM5 3PG

Tel: +44 (0)20 8647 4467 E-mail: [rebecca.gleave@garnettkeeler.com](mailto:rebecca.gleave@garnettkeeler.com)

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