

Stoke-on-Trent, May 24, 2017

Michelin now first-choice fitment for every UK public sector ambulance service

Every UK public sector ambulance service now fits Michelin tyres on a first-choice policy, with the premium tyres delivering long lasting performance and maximum safety for the lifesaving ‘blue light’ services, whilst helping to deliver better value for the taxpayer.

All 10 NHS ambulance services in England have signed a first-choice policy, alongside those of Wales, Scotland and Northern Ireland – each agreed under the Crown Commercial Service (CCS) Supply and Fit Tyres framework.

The Crown Commercial Service supports public bodies, including the emergency services, to save money and achieve commercial benefits, including on tyre purchases and fitting.

Jonathan Layton, Michelin’s head of fleet, says: “By fitting Michelin, ambulance services are benefiting from tyres which deliver the optimum blend of performance over a long life, reducing fleet operating costs and the downtime associated with tyre replacement. Plus, Michelin tyres provide excellent safety and mobility year-round – a factor appreciated by ambulance crews, especially during the winter months.

“We’re very proud to be first-choice fitment – and to know our tyres are helping save lives around the country every single day.”

NHS Ambulance fleets fit a cross-section of tyres from the Michelin range to cars, 4x4s and light commercials. This includes growing numbers of Michelin CrossClimate+ tyres – the manufacturer’s unique, multi-award-winning summer tyre with winter capabilities.

Michelin CrossClimate+ tyres have won particular praise from blue light services since their 2015 launch, with North West Ambulance Service NHS Trust becoming one of the latest fleets to fit the tyres across its 160-strong ‘rapid response’ paramedic fleet.

Under the first-choice policy, national tyre and vehicle maintenance provider ATS Euromaster handles the tyre distribution and fitting requirements of all 10 English NHS ambulance services, alongside those of Wales and Scotland.

The Northern Ireland Ambulance Service Health and Social Care Trust’s tyre requirements are managed under a separate agreement with Modern Tyre Group.

Ends

Michelin, the leading tyre company, is dedicated to sustainably improving the mobility of goods and people by manufacturing, distributing and marketing tyres for every type of vehicle. It also offers innovative business support services, digital mobility services and publishes travel guides, hotel and restaurant



guides, maps and road atlases. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 112,300 employees and operates 68 production plants in 17 countries. The Group also has a Technology Centre, responsible for research and development, with operations in Europe, North America and Asia. (www.michelin.com)

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